Hallyu District to Promote 21st Century Asian Culture

Hallyu World

**Project Overview**

- **Location:** Janghang-dong and Daehwa-dong, Goyang City
- **Area of Development:** 994,756㎡
- **Project Schedule:** 2004 ~ 2012
- **Major Facilities**
  - **Public Investment:** Facilities to support the video cultural contents industry
  - **Private Investment:** Theme park, complex facilities, commercial facilities, hotels, etc.
Development Concept

- To promote Hallyu-World as the advanced base for Hallyu culture and the center of Asian culture and tourism
- To establish infrastructure to foster and promote human resources involved in the research and development of video cultural contents

Investment Conditions

- Expected to attract visitors, being a cultural recreation space for the 24 million people living in the capital area, and the center of Hallyu culture
- Increasing interest in tourist and leisure pastimes due to the implementation of the five-day working week
- Hallyu to continue expanding, thereby increasing the number of foreign tourists

Site Plans

- Lot Size: 45,393㎡
  - 5 lots (lodgings: 3 / complex: 1 / commercial: 1)
- Lot Distribution: Lots provided according to different criteria

How to Invest

- Investment through shares in invested companies established by major business executive
- Participation through competitive bidding or public bidding