2015
GANGWON
INVESTMENT GUIDE
The Best Investment Environment
The Choice with Hope and Vision

Wide Cultural Space & the Best Leisure Facility
- An attractive shopping area
- Year-round festivals and cultural spaces

Paradise of Leisure & Sports
- Hiking, Rafting, Bungee jumping, MTB and more
- The optimal environment and facilities for leisure and sports

Optimized Corporate Investment Environment
- Accessibility to metropolitan areas within 40 minutes
- Convenient transportation network connected by highway, railway, international airport and seaport
- Low land price - as low as 1/10th that of metropolitan areas

The Best Tour Destination & Resort
Location of Northeast Asia
- The No. 1 tourist attraction for accommodation in Korea as chosen by 100 million domestic tourists and 2.2 million foreign tourists

Venue for 2018 Pyeongchang Winter Olympics
- Sharp increase in awareness with it being the center of attention
- The global center of winter sports
- Optimized environment and facility for leisure sports

Gangwondo
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Chuncheon is now reborn as a global tourist attraction.

2km away from Jung-do, in which Legoland Korea will open in 2017. Ideal place for a large size accommodation facility that can hold more than 13 million tourists. Samcheon-dong is completely equipped with all infrastructure required for a world tourist destination as it is near the venues for local festivals (such as Dakgalbi (spicy stir-fried chicken) and Makguksu (cold buckwheat noodle) festivals) and Chuncheon International Leisure Games.

Construction of Samcheon-dong Tourist Hotel
Samcheon-dong, 80,857㎡, Chuncheon City
Investment Product: Hotel
Investment Cost (estimated): 100 billion won

Construction of Samak Mountain Ropeway
Deokduwon-ri, Seo-myeon, 50,000㎡, Chuncheon City
Investment Product: Ropeway, Top/Bottom Station
Investment Cost (estimated): 78 billion won

A prestigious bike road to enjoy the great scenery of Uiamho Lake. The venue for the Chuncheon Marathon Game, Korea’s best sporting event organized by Chosun Daily News. Ropeway, the best investment product to be built at Samak Mountain that is visited by a number of tourists every year.

The best place to play and visit!
Wonju city is receiving attention as a new transport center by the double-tracked Jungang Subway Line and Second Yeongdong Expressway under construction in addition to the existing transportation infrastructure such as Jungang Expressway, Yeongdong Expressway and Wonju Airport. Spotlighted by the rapidly growing population every year and as a new form of cultural and recreation space.

**Oak Valley Tourist Complex**
Eco-Healing Resort & Village

Investment Product: Condominium, Community Center, Healing Center and more
Investment Cost (estimated): 474 billion won

**Busines Area**

**Wolsong-ri, Jijeong-myeon, 2,742,212㎡, Wonju City**

Investment Product: Resort zone, Eco-park zone, Sports/Leisure zone, World city zone, Downtown zone, Medical zone, Station influential area, Organizing recreation zone and more

**Wonju world city at a distance of 40 minutes from Seoul metropolitan areas with a population of 25 million people.**

**WONJU PUBLIC AGENCIES AND PRIVATE ENTERPRISES ARE MOVING TO WONJU.**

**Gangwon Investment Guide**

**Munmak Foreign Investment Zone, a Small and Medium Cooperation Complex Type Zone**
Bangye-ri, Munmak-eup, 99,132.3㎡, Wonju City
Investment Product: Operation of manufacturing business in Medical devices, Automobile parts, Machine · Metal, Electricity · Electronics, Food

Wonju city is the place for medical devices where generous support, human resources and infrastructure are provided to resident companies to realize 500 billion won worth of production of medical devices each year. Munmak Foreign Investment Zone, a Small and Medium Cooperating Complex Type Zone, which manages businesses with increasing success by support through various incentives (reduced rent) and tax exemptions (corporate income tax, acquisition tax etc.).
Jeongdongjin Station is in the Guinness Book of World Records as the train station located closest to the sea. This is the departing point of the sea train that connects Gangneung - Donghae - Samcheok, and a place to watch the sunrise for more than 3 million visitors each year. Jeongdongjin Deungmyeong Tourist Destination, which promises successful investment results.

Thousand Years’ Healing Road,
Dano Festival

National Important Intangible Cultural Properties of Korea No. 13

Gangneung, a place of Korean traditional culture is loved by people all around the world.

Construction of Jumunjin Tourist Complex in Gangneung City
Jumunjin, 359,030㎡, Gangneung City
Investment Product: Hotel and others
Investment Cost (estimated): 157 billion won

Excellent accessibility from metropolitan areas - only two hours away from metropolitan areas and 20 minutes from Innyang International Airport. Jumunjin Tourist Complex, the best investment product, will be reborn as a global tourist spot based on its unique characteristics as the venue for 2018 Winter Olympics and its new transportation infrastructure enabling one hour travel from Incheon International Airport to Gangneung after 2017.

Construction of Deungmyeong Tourist Destinations in Gangneung City
Jeongdongjin, 162,190㎡, Gangneung City
Investment Product: Hotel, Condominium and others
Investment Cost (estimated): 115 billion won

Jeongdongjin Station is in the Guinness Book of World Records as the train station located closest to the sea. This is the departing point of the sea train that connects Gangneung - Donghae - Samcheok, and a place to watch the sunrise for more than 3 million visitors each year. Jeongdongjin Deungmyeong Tourist Destination, which promises successful investment results.

Construction of Sogeumgang River Hot Spring Tourist Town
Songrims-ri, Yeongok-myeon, 306,803㎡, Gangneung City
Investment Product: Hotel, Water park, Healing center and more
Investment Cost (estimated): 200 billion won

Gangneung, a place of Korean traditional culture is loved by people all around the world.
Donghae

The hub of tourism, recreation, industry and logistics in the East Sea Rim

Cheongok-dong is the center of Donghae where more than 10 million visitors come every year. This high-quality resort and investment area includes an emerald sea, magnificent cliffs full of strange rocks and bizarre stones over the seashore, dense pine forests, small size beaches within the amusement park and a beautiful view of the harbor.

Cheongok (Hanseom) Resort Development Project
Cheongok-dong, 293-2011, Donghae City
Investment Product: Tourist hotel, Marine sports facility (water park, marine museum) and more
Investment Cost (estimated): 269 billion won

Donghae Free Trade Zone
Gongdan-1-ro, 247-734-m, Donghae City
Investment Product: Manufacturing of electronics, electricity, IT products; Medical devices, Advanced materials, Non-ferrous metals and more

Donghae, an international port city and the base for industry and logistics in the East Sea Rim is centered around Donghae-Mukho Port. Donghae Free Trade Zone has rapidly risen to become the best investment area of global enterprises by offering exceptional incentives to foreign investors.
The natural tourist and learning destination where 500 million year-old fossils and geological structure can be observed.

Gumoonso, the best place to establish a global learning attraction for the observation of the makeup of the soil under the sea 500 million years ago as well as paleozoic fossils.

A world-famous place rich in mineral resources and of research and learning loved not only by young students but also by scholars.

Business Area

Construction of Gumunso Tourist Destination

Dongjieon-dong, 130,000㎡, Taebaek City
Investment Product: Resort facility, Leisure pension and more
Investment Cost (estimated): 38 billion won

Taebaek
A UNESCO Biosphere Reserve.
A natural tourist attraction in the vicinity of Seorak Mountain National Park.

**Seorak Mountain**, the favorite destination of Koreans.
Renewal redevelopment project to make Seorak village reborn as a global tourist destination. Seorak village district, the best investment area for successful business.

**Seorak-dong Refurbishment and Redevelopment Project**

- **Seorak-dong, 391,000㎡, Sokcho City**
- **Investment Product**: Culture-shopping complex, Healing center and more
- **Investment Cost (estimated)**: 233 billion won

**Korea’s most favorite place in nature.**
The Number One national park visited by foreigners.
The Number One place of scarlet maple leaves.
One of Korea’s ‘99 Must-visit Tourist Attractions’

**Seoraksan National Park**

**Sokcho** is an extremely popular tourist destination
Samcheok

Samcheok Coasts 4-Season Tourist Complex with excellent linkages to neighboring tourist resources.

Maengbang Tourist Destination
Maengbang-ri, Geundeok-myeon, 782,960㎡, Samcheok City
Investment Product: Family hotel, Commercial facilities
Investment Cost (estimated): 45 billion won

The resort selected by family visitors as the best wide sand beach. Development of various marine sports programs around the Marine Leisure Sports Center. Maengbang has attractions with optimal conditions as a 4 season complex tourist spot promising to return stable and successful investment results.

Samcheok Tourist Destination
Galcheon-dong and Jeungsan-dong, 374,048㎡, Samcheok City
Investment Product: Hotel, Pension
Investment Cost (estimated): 60 billion won

5 minutes away from the center of Samcheok and 10 minutes away from the center of Donghae. The best tourist attraction surrounded by the New Millennium Coastal Road, the best road for taking drives in the East Sea, and Chuam Beach, the best place to watch the sunrise.

Jangho Tourist Destination
Jangho-ri, Geunduk-myeon, 293,973㎡, Samcheok City
Investment Product: Hotel
Investment Cost (estimated): 35 billion won

An attraction featuring clean and clear water quality for snorkeling, skin scuba, hand fishing and riding in a clear canoe. The best investment product that can be developed around beautiful Jangho Port (Napoli of Korea) and linked to neighboring tourist resources.

Chodang Tourist Destination
Gyoga-ri, Geunduk-myeon, 2,484,647㎡, Samcheok City
Investment Product: Hotel, Condominium
Investment Cost (estimated): 50 billion won

A new theme tourist attraction equipped with facilities for relaxation, scenic viewing and learning - cultural experience as the stage of the Rape Flower Festival with more than 300 thousand visitors a year together with Maengbaing tourist attractions.
A tourist destination loved by those who seek relaxation and healing. The best place for a business prepared for health, relaxation and up to successful investment based on foods good for health and the clean natural environment.
Yeongwol Hot Spring Tourist Destination, an attractive investment product where many families come throughout the year to enjoy various tourist resources nearby including Donggang River (Grand Canyon of Korea), Hanbando Land Shape (resembling the Korean peninsula), Donggang Cista Resort and more.

Macha Coal-mining Town Tourist Destination
Macha-ri, Buk-myeon, Yeongwol-gun
Investment Product: Orbital train, Guesthouse and more
Investment Cost (estimated): 25 billion won

Yeongwol Hot Spring Tourist Destination
Samok-ri, Yeongwol-eup, 574,000㎡, Yeongwol-gun
Investment Product: Tourist hotel, General spa, Sports center and more
Investment Cost (estimated): 30 billion won

A gold mine of successful investment attracting a lot of people with an atmosphere unique to an abandoned mine area and benefiting from various tax incentives under the special laws on the support development of the abandoned mine area.
Jeongseon

The stage for the 2018 Winter Olympics.
Possessing outstanding tourism resources.

Jeongseon, with added investment value, with improved accessibility following the opening of a high-speed railway and expanded national roads. 30 minutes from Jungsong Stadium where Alpine ski matches will be held. Hwaam Tourist Destination, a place of world attention for the 2018 Winter Olympics.

**Hwaam Tourist Destination**
Hwaam-ri, Hwaam-myeon, 213.235㎡, Jeongseon-gun
Investment Product: Monorail, Zipline, Folk museum and more
Investment Cost (estimated): 41 billion won

Jeongseon Arirang Train is a passenger train named after a place which was named for the first time in Korea. Auraji, the final destination of Jung-Sun Arirang tourist train departing daily from Seoul. A place where Arirang, Korea’s representative national folk song, registered as a World Intangible Heritage of Humanity by UNESCO, is breathing. An investment area excellent in historical and cultural tourism values and accessibility of tourists.

**Auraji Tourist Destination**
Yeoryang-ri, Yeoryang-myeon, 130,874㎡, Jeongseon-gun
Investment Product: Auto camping site, Caravan park, Guesthouse
Investment Cost (estimated): 13 billion won
The center of advanced industrial plasma. 
A world class industrial city of nano materials.
Attractive resort offering beautiful scenery of the sea and lakes

**Construction of Hwajinpo International Resort and Tourist Destination**
Chodo-ri, Hyunnae-myeon 177,298㎡, Goseong-gun
Investment Product: Condominium, Convention center, Accommodation facilities, Spa center and more
Investment Cost (estimated): 492 billion won

Hwajinpo, located in the northernmost area of the eastern coast of Korea where the famous drama *Autumn in my Heart* was filmed. It is the paradise of migratory birds such as swans, whooper swans, and more, and the place you can watch the beautiful sunset.

**Construction of Songjiho Resort & Tourist Destination**
Oho-ri, Jugwang-myeon 59,913㎡, Goseong-gun
Investment Product: Condominium, Family hotel and more
Investment Cost (estimated): 120 billion won

Songjiho Lake, reaching its peak on the reputation of Goseong as an international tourist resort with excellent coastal and lake scenery.
East Coast Free Economic Zone (EFEZ)

East Coast Free Economic Zone is the official name of the free economic zone under development to make the east coast of Gangwon-do into the economic center of the East Sea Rim. Benefits including various tax incentives, deregulation of free economic activities, a convenient living environment and simple administrative services are on offer to ensure broad commercial activities.

The Economic Center of the East Sea Rim

East Coast Free Economic Zone (EFEZ)

In the vicinity of Okgye-myeon, 710,000㎡, Gangneung City 96.6 billion won
Investment Product: Smelting facilities for advanced materials (magnesium, titanium, zirconium), Dissolved lithium verification factory, Production and research facilities for material fusion technologies, Exclusive complex for foreigners
The largest mineral reserve in Korea. Able to produce 8 rare earth metals among 11 strategic rare earth metals. Okgye Port under public support to become an exclusive export/import port within the zone following the completion of the non-ferrous metal cluster. A world-leading location for ultra-light advance material businesses.

Gangneung Okgye Advanced Material and Part Fusion Industrial Complex

In the vicinity of Gujeong-myeon 1,110,000㎡, Gangneung City 155.1 billion won
Investment Product: Accommodation, education and cultural facilities
The largest mineral reserve in Korea. Able to produce 8 rare earth metals among 11 strategic rare earth metals. Okgye Port under public support to become an exclusive export/import port within the zone following the completion of the non-ferrous metal cluster. A world-leading location for ultra-light advance material businesses.

Gangneung Gujeong Global Settlement, Education and Culture Zone

In the vicinity of Mangsang-dong 1,820,000㎡, Donghae City 266.6 billion won
Investment Product: Amusement facility, Sports facility, Resort facility, Recreation facilities, Convenience facilities and more
A center of international logistics and business combining world-class manpower, technology and capital. Donghae International Port, the major port of logistics connecting Japan-Russia-China. Operation of ferro-alloy industrial complex linked to local resources,advance parts industrial complex, complex exclusive for foreign companies. Bukpyeong International Complex Industry Zone, the best place for investment in the Pan-East Sea Belt.

Donghae Mangsang 4-season Marine and Tourist Complex

Donghae Bukpyeong International Complex Industry Zone

In the vicinity of Mangsang-dong 1,820,000㎡, Donghae City 266.6 billion won
Investment Product: Amusement facility, Sports facility, Resort facility, Recreation facilities, Convenience facilities and more
An optimal place to attract Japanese, Russian and Chinese tourists with Donghae Port, Sokcho Port and Yangyang International Airport nearby. Emerging as an international tourist destination through its linkage to the 2018 Winter Olympics. A premium marine and tourist complex accommodating 100 million visitors a year.

Donghae Bukpyeong International Complex Industry Zone

In the vicinity of Bukpyeong-dong and Danbong-dong 4,610,000㎡, Donghae City 785.5 billion won
Investment Product: International business complex, Advance parts industrial complex, Ferroalloy complex, Complex exclusive for foreign companies
A center of international logistics and business combining world-class manpower, technology and capital. Donghae International Port, the major port of logistics connecting Japan-Russia-China. Operation of ferro-alloy industrial complex linked to local resources, advance parts industrial complex, complex exclusive for foreign companies. Bukpyeong International Complex Industry Zone, the best place for investment in the Pan-East Sea Belt.

Donghae Bukpyeong International Complex Industry Zone

Gangneung Gejeong Global Settlement, Education and Culture Zone

In the vicinity of Gujeong-myeon 1,110,000㎡, Gangneung City 155.1 billion won
Investment Product: Accommodation, education and cultural facilities
A global settlement, education and culture city specially designed for foreigners located in the East Coast Free Economic Zone. A way-station for the Gangneung-Wonju Double-track railway to be opened in 2017. A place of high investment value with medical services linked to the neighboring Gangneung Science Industrial Complex and with the specialized medical material industry.
Pyeongchang Alpensia Resort is a world-class resort equipped with a condominium, hotel, convention center, water park, ski resort and more, available throughout the year for people of various ages and hobbies. It is also located in Pyeongchang, the main stage of the 2018 Pyeongchang Winter Olympic Games, called a wonderful natural environment for winter sports and will be reborn through the Games as the global center of winter sports.

Alpensia Resort, which will become the center of world attention, is awaiting your investment.

Hotel, Condominium, Golf villa Obtain permanent residence in Korea when you invest 500 million won and above for 5 years
Gangneung Special Culture Zone related to 2018 Winter Olympics. Gyeongpo Beach, blessed with white sand and thick forest, the best place for investment, offering various incentives including tax exemptions for investors and the best tourist infrastructure.

Construction of Green Business · Marine Resort Zone
In the vicinity of Gyeongpo Beach, Anhyun-dong 739.925m², Gangneung City 248 billion won scale
Investment Product: Accommodation facilities (Youth hostel, villa complex), Amusement facilities (Sight-seeing vehicle, water park), Convention center, Observatory and more

Construction of Gyeongpo Accommodation Village
In the vicinity of Gangmun-dong 1,322,676m², Gangneung City 330 billion won scale
Facilities to be implemented: Hotel, Condominium, Resort and more
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