KOTRA’s Services

Invest KOREA Market Place (IKMP)

To meet the rising demand for foreign investment in both public and private sectors, Invest KOREA (IK) launched Invest KOREA Market Place (IKMP) as a tool to facilitate global market entry and expand business networks. IKMP helps Korean startups and SMEs enter the global market by attracting foreign investment. It also promotes public development projects led by local governments and Free Economic Zones to foreign investors.

Within IKMP, there is a database of promising investment projects that are currently looking to receive foreign investment through M&A or equity investments. Through this collective database of domestic projects, it’s now even easier for overseas companies to work with Korean companies and local governments.

The entire IKMP process is now more organized, as IK is playing a more active role in searching for investment demand and planning investment promotion activities in a way that better reflects the needs of the market. Domestic companies and regional governments may submit information about their projects to IKMP three times a year (March, June and September). Furthermore, IK works together with external organizations, including banks and financial institutions, that have a list of companies that need foreign investment.

IK created a special consultant team to better respond to industry trends as well as significant changes in industrial structure. Composed of various experts from industries, universities and research institutes, the team screens and assesses investment projects that are eligible to be listed on IKMP. Selected investment projects (companies/projects that won the bidding process) are listed under the IKMP Menu on the IK website. By creating an open database on the website, investors from all around the world can easily find investment projects in Korea that seek foreign capitals.

For more information, please visit http://www.investkorea.org/en/news/InvestKoreaMarketPlace.do

Introducing Korea's SMEs

Every month, KOTRA Express introduces a Korean SME that seeks to expand its network by working with foreign partners. In the January issue, we take a look at one of Korea’s most promising materials and components companies.

C&L Corporation is an accredited materials and components company, and specializes in designing and manufacturing thermoelectric application products as well as other high temperature environment control systems.

C&L produces high quality thermoelectric application products and applies them to manufacture customized semiconductor testing equipments and animals and plants nurturing environment control systems. C&L also supplies cooling systems for high temperature environments, based on patent granted technology, to power plants where conventional air-conditioners cannot be applied.

With extensive experience in developing high temperature environment control technique, C&L is capable of providing optimum solutions to meet customer needs.

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