IKMP Intro

Invest KOREA Market Place (IKMP) is a project designed to help discover and support new investment projects for Korean SMEs, start-ups and local governments seeking foreign investment. Invest KOREA aims to use the IKMP platform to promote the globalization of Korean companies and institutions by utilizing KOTRA’s 36 overseas offices devoted to attracting foreign investment.

Every year in March, June and September, the project notice is available on KOTRA’s website at www.kotra.or.kr. Additionally, project information detailing investment opportunities in Korea is available on the Invest KOREA website at www.investkorea.org.

Investment Opportunities

Below are two Korean companies currently available to receive foreign investment. (some information remains confidential)

1. Finance Company: Artificial Intelligence Driven Financial Platform

Investment Highlights: The company provides various AI predictive models for financial institutions, from banks, insurance, credit card and asset management. It has partnered with a major Korean bank, providing AI predictive models ranging from product development, risk management, collection strategy to securitization. The company creates and provides new investable assets for wealth management in banks or investment banks, using a sophisticated AI cash flow predictive model based on deep learning algorithms.

Company Profile: The company was founded in February 2016 and has 10 employees as of 2017. It has filed three domestic patent applications for two technologies: one using computer systems and the other associated with machine learning algorithms and big data. It also plans to file two more patents related to deep learning LSTM.

Investment Requirements:
- Investment structure: Strategic investment
- Amount: USD 2 million in total
- Region: South Korea, Japan, China, Taiwan, Hong Kong, Southeast Asia, UK

2. Finance Company: Accounts Receivable Discount Platform

Investment Highlights: The company’s platform is constituted by a credit issuer, a holder and an investor. From assessing the genuineness of credit, the process of a third party credit transfer, the discount rate based on risk analysis and bond withdrawal, the platform carries out smooth transactions. Through this platform, SMEs can resolve capital requirement issues in a quick and cost-effective manner, while investors can manage funds at high interest rates for 45 to 60 days.

Company Profile: The company was founded in April 2015, and has eight employees as of 2017. It has filed two patent applications in South Korea for a platform related to fund brokerage, and one international patent has been filed under the PCT.

Investment Requirements:
- Investment structure: Minority (Financial investment)
- Amount: USD 2-3 million
- Region: All available

For more details, please contact Seo Dong Hyun, Senior Investment Consultant of the New Industry Investment Promotion Team, at dhseo@kotra.or.kr.