IKMP Intro

Invest KOREA Market Place (IKMP) is a project designed to help discover and support new investment projects for Korean SMEs, start-ups and local governments seeking foreign investment. Invest KOREA aims to use the IKMP platform to promote the globalization of Korean companies and institutions by utilizing KOTRA’s 36 overseas offices devoted to attracting foreign investment.

Every year in March, June and September, the project notice is available on KOTRA’s website at www.kotra.or.kr. Additionally, project information detailing investment opportunities in Korea is available on the Invest KOREA website at www.investkorea.org.

Investment Opportunities

Below are two Korean companies currently available to receive foreign investment. (some information remains confidential)

1. ICT Company: Sensor Module Solution (IoT Hardware)

Investment Highlights: As a sensor-based module developer and manufacturer, the company specializes in developing sensor modules applicable to the IoT industry including wearable devices and medical devices. Its self-developed CiChild+ Series are optimized modules for health-care application, which can provide measurement information on heart rate, oxygen saturation, maximum oxygen consumption, calorie consumption, etc.

Company Profile: The company was founded in May 2016, and has won various awards including an excellent mentee award at the Creative Economy Mentor and Mentee Festa, and a prize for excellence in entrepreneurship at the National ICT Smart Device Competition. It has also been selected as one of the 20 next-generation new growth engine companies by the Digital Industry Promotion Agency of Yongin City, as well as for a support project to attract investment in parts and materials.

Investment Requirements:
- Investment method: Minority (financial investment), or M&A
- Amount: USD 0.5-1 million
- Region: North America, China, Europe

2. Renewable Energy/Environment Company: ESS Cooling and Heating Systems

Investment Highlights: The company has developed and introduced the world’s first peak load reduction solution for cooling/heating systems during summer and winter through its ESS systems. Since 2014, it has completed the demonstration of market commercialization and been recognized for its technical power through pilot projects.

Company Profile: The company was founded in February 2014, and jointly developed the peak reduction system with the Korea Electric Power Corporation (KEPCO) in the same year. In 2016, it worked with KEPCO to develop the technical standards for ESS cooling and heating systems as the energy efficiency solution for public institutions. Additionally, it has secured an EHP+ESS system after completing authentication of LG Electronics’ EHP.

Investment Requirements:
- Investment method: Minority (financial investment) or joint venture
- Amount: USD 4 million
- Region: All available

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