

KOTRA Overseas News

To support domestic companies seeking to enter overseas markets, KOTRA provides an information portal which delivers tailored information on the current conditions of various markets outside of Korea. As the only portal of its kind, it offers in-depth and accurate information in a systematic manner on different countries and their markets through information gathered from KOTRA's 127 overseas offices.

Main contents consist of news on the industries, products, economy, trade, regulations and investment of countries all over the world. Additionally, readers have access to interviews on companies that have succeeded in entering overseas markets, columns by contributors, and employment trends. The portal, already packed with photo news, card news, as well as videos of seminars and briefing sessions, also offers a thorough overview on the business environments and economic indices of 97 countries. Furthermore, readers can view and download in-depth reports on current issues as well as strategies for entering different markets by country or region.

KOTRA Overseas News is offered on various platforms including web (news.kotra.or.kr) and mobile (m.news.kotra.or.kr), as well as through social media networks like Facebook ([koreaoverseasnews](https://www.facebook.com/koreaoverseasnews)), Instagram ([@kotraoverseasnews](https://www.instagram.com/kotraoverseasnews)) and Twitter ([@globalkotra](https://twitter.com/globalkotra)).

