IKMP Intro

Invest KOREA Market Place (IKM) is a project designed to help discover and support new investment projects for Korean SMEs, start-ups and local governments seeking foreign investment. Invest KOREA aims to use the IKMP platform to promote the globalization of Korean companies and institutions by utilizing KOTRA’s 36 overseas offices devoted to attracting foreign investment.

Every year in March, June and September, the project notice is available on KOTRA’s website at www.kotra.or.kr. Additionally, project information detailing investment opportunities in Korea is available on the Invest KOREA website at www.investkorea.org.

Investment Opportunities

Below are two Korean companies currently available to receive foreign investment. (some information remains confidential)

1. ICT Company: Smart Factory & Test Automation

Investment Highlights: Smart factory- With the continuous operation of semiconductor/display equipment, compliance with SEMI standards is fundamental and reliability is critical. The company is devoted to developing and supplying products that feature proven stability, reliability and performance. Test automation- Scenarios used by different users can be tested by using equipment interoperation, image and object technology, as well as character and sound recognition technology. Moreover, the company’s products offer outstanding technology, price competitiveness (compared to its global competitors), and support for diverse functions.

Company Profile: The company was founded in December 2003 and has registered three patents. Its major clientele consist of local companies like Samsung Display, Samsung Electronics, SEMES, LG Display, SK Hynix, as well as overseas companies including CimetreX, TORAY and TES.

Investment Requirements:
- Investment method: All available
- Amount: USD 10 million
- Region: China, Japan and Taiwan

2. Pharma/Healthcare Company: Sleep-aid Bluetooth Speaker (Neuro Beat)

Investment Highlights: The local smart healthcare market is expected to grow annually by an average of 15 percent from USD 410 million in 2015 to USD 840 million in 2020. The company offers a sleep-aid Bluetooth speaker which converts sound sources selected by users on their mobile phones into real-time sleep music. The speaker has been developed over a period of three years of research and development based on the company’s original technology. A joint clinical trial conducted with Seoul National University Hospital has shown that the speaker is effective in relieving insomnia and helping users stay asleep.

Company Profile: The company was founded in October 1998, and is one of the world’s first to register patents for RBS technology. It also holds local and overseas patents related to approximately 20 sounds along with six healthcare patents.

Investment Requirements:
- Investment method: All available
- Amount: USD 9 million
- Region: North America, China, Europe and Japan

For more details, please contact Seo Dong Hyun, Senior Investment Consultant of the New Industry Investment Promotion Team, at dhseo@kotra.or.kr.