Introduction

Invest KOREA Market Place (IKMP) is a project designed to help discover and support new investment projects for Korean SMEs, start-ups and local governments seeking foreign investment. Invest KOREA aims to use the IKMP platform to promote the globalization of Korean companies and institutions by utilizing KOTRA’s 36 overseas offices devoted to attracting foreign investment.

Every year in March, June and September, the project notice is available on KOTRA’s website at www.kotra.or.kr. Additionally, project information detailing investment opportunities in Korea is available on the Invest KOREA website at www.investkorea.org.

Investment Opportunities

Below are two Korean companies currently seeking foreign investment. For more details, please contact Seo Dong Hyun, Senior Investment Consultant of the New Industry Investment Promotion Team, at dhseo@kotra.or.kr.

*Some information remains confidential.


Investment Highlights: The company’s main product is a movable, eco-friendly hybrid power generator which has been developed by connecting the Direct Methanol Fuel Cell to a lithium battery. It features cost-effective operation and maintenance, and in terms of fuel supply, there are no restrictions on infrastructure, and refueling is simple and easy.

Company Profile: The company was founded in June 1994 and has 25 employees as of 2017. It specializes in providing self-developed power supply solutions using technology that converts chemical energy into electricity and energy storage technology. The company has registered 32 domestic patents for fuel supplying equipment for a direct methanol fuel cell.

Investment Requirements:
- Investment method: Minority (financial investment)
- Amount: USD 10 million
- Region: North America, China

Product and Technology


Investment Highlights: The company has advanced technologies to improve product efficiency and lower the drop rate. It has introduced a 100% automation product system for the first time in Korea and produces modules after selecting the cell suitable to the characteristics of Isc to minimize the cell’s CMT loss while maintaining the efficiency difference between cells to be ±0.1%.

Company Profile: The company was founded in January 2008 and has 50 employees as of 2016. It has been producing high-quality products that have passed strict tests (efficiency, wind pressure, wind power, reflection rate, etc.) by qualified agencies (KIT, KCL, KTC) with great output and excellent durability.

Investment Requirements:
- Investment method: Strategic investment, partnership
- Amount: All available
- Region: U.S., Europe, Japan, China

Product and Technology