# Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA’s website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, KOTRA Express introduces some outstanding companies in Korea’s cosmetics sector.

## COMPANY A

### Investment Requirement

<table>
<thead>
<tr>
<th>Amount</th>
<th>USD 4.2 million</th>
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</thead>
</table>

### Patents and Certificates

Registration of 8 patents including a patent for whitening with Withania somnifera callus extract

### Investment Structure

Minority

### Financial Performance

(Sales) USD 1.40 million (2017)

### Investment Highlights

As peptides are derived from natural materials, Peptox serves as a fourth-generation filler, with its scientifically proven collagen synthetic capacity. It has been optimized in terms of structure and activity through computer-aided remodeling to resolve the problems of existing peptides such as a short half-life and low efficiency because of high molecular weight. In particular, it is excellent for skin regeneration and safe for use as it is derived from natural materials. Moreover, it can sustain the skin regeneration effect alone by reviving the skin’s derma layer.

## COMPANY B

### Investment Requirement

<table>
<thead>
<tr>
<th>Amount</th>
<th>USD 15 million</th>
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</thead>
</table>

### Patents and Certificates

Registration of 4 patents including a patent for sanitary pads

### Investment Structure

Minority

### Financial Performance

(Sales) USD 3.14 million (2017)

### Investment Highlights

The company utilizes a 100% organic, eco-friendly cotton cover certified by Control Union Certifications, as an EU organic farming inspection agency that emphasizes safe products. In addition, volatile organic compound (VOC) testing has been completed, proving that no chemicals harmful to the human body are found in the products. The company’s product line can satisfy the different usage patterns of female consumers, ranging from disposable sanitary napkins to eco-friendly sanitary ones made from natural materials.

## COMPANY C

### Investment Requirement

<table>
<thead>
<tr>
<th>Amount</th>
<th>USD 3 million</th>
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</thead>
</table>

### Patents and Certificates

N/A

### Investment Structure

Minority (Financial investment)

### Financial Performance

(Sales) USD 0.05 million (2018)

### Investment Highlights

The company encompasses hygiene permits, customs, logistics and contact with retail channels. It is designed to contact key retail channels on behalf of Korean brands that are searching possible methods to enter the Indian market before sending the brand samples to retail channels. Then, it proceeds with the acquisition of the hygiene permit for items that successfully receive a favorable response from retail channels before they are imported to India. In addition, the company’s solution supports consultation on the customs-approved registered exporter system to receive Korea-India FTA (CEPA) benefits and registers the corresponding brands with its e-commerce platform to facilitate business-to-business/business-to-sales service in distribution channels in India.

For more information, please visit the IKMP page on [www.investkorea.org](http://www.investkorea.org).