Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA’s website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, KOTRA Express introduces some outstanding companies in Korea’s display industry.

**COMPANY A**

**Investment Requirement**
- **Amount**: USD 10-20 million
- **Patents and Certificates**: Registration of 5 patents for transferring real-time weather information and advertisements through an automotive navigation system

**Company Profile**
- **Investment Structure**: Minority, JV, M&A
- **Financial Performance**: (Sales) USD 6.71 million (in 2017)

**Investment Highlights**
As a developer and provider of smart home products such as smart robots and smart cars, the company is a high-tech venture business equipped with capabilities ranging from planning and designing hardware, software, and designs to mass production. We were the only company designated as an official technology partner for the global company MediaTek in 2015, and have exclusively supplied the display tablet for “Pepper,” the chatbot of the Japanese company Softbank.

**COMPANY B**

**Investment Requirement**
- **Amount**: USD 1 million
- **Patents and Certificates**: Registration of seven patents in total including a patent for a band combiner having common pole design

**Company Profile**
- **Investment Structure**: Minority
- **Financial Performance**: (Sales) USD 3.65 million (in 2018)

**Investment Highlights**
The company is increasing sales by diversifying its existing High PIMD Solution Filter into 5G-mounted products. It provides PIMD Solution MUX for the distributed antenna system (DAS) for Verizon and Sprint, and MRF PIMD Combiner for SoftBank, KDDI, and a company in Indonesia. The company is the only supplier of 5G filters to three Korean mobile carriers (SKT, KT, and LG U+). It now plans to pioneer new 5G filter markets such as China and Europe as well as KDDI in Japan, which will lead to an increase in revenue.

**COMPANY C**

**Investment Requirement**
- **Amount**: USD 1 million
- **Patents and Certificates**: Leading light, full automatic emergency escape guide, advertisement board

**Company Profile**
- **Investment Structure**: Equity investment, JV
- **Financial Performance**: (Sales) USD 0.05 million (in 2016)

**Investment Highlights**
The company makes a digital bulletin board, which uses distal displays to provide different information and advertisement instead of existing analog-style advertising boards such as posters and signs. It is networked, so its content can be remotely controlled at a time. Because of its high attractiveness, communication is outstanding, and thus content is effectively provided. When a fire or power failure occurs, the digital signage is automatically converted to an evacuation guidance system.

For more information, please visit the IKMP page on [www.investkorea.org](http://www.investkorea.org).