Gwangju, Championing Your Business!

Gwangju, the “City of Light,” illuminates Asia and the world as Korea’s representative culture hub and high-tech industry powerhouse.

**Gwangju Today**
- Area: 501.25 km²
- Population: 1.48 million
- Climate: Yearly average 14.6°C
- Annual rainfall 1,488 mm
- Exports: USD 15.9 billion (2013) (Automobiles, semiconductors, digital home appliances, etc.)

**Three Major Axes for Regional Development**
- A City of Democracy & Peace
- A City of Culture
- A City of Innovation & Industry

Gwangju is the city of democracy, human rights and peace, having paved the road for democratization in Korea. And it is a center of Asian culture where the culture industry prospers. It is also a high-tech city with strong synergy between science technology research and industrialization, thanks to its strong photonics industry and research and development (R&D) district.

In the sixth government administration chosen by popular election, Gwangju is ensuring that it remains a happy and creative city by focusing on three pillars: democracy & human rights, culture and arts and high-tech industries.

**A High-Tech Industrial City**

The industrial structure of Gwangju consists mainly of automobiles, digital appliances, photonics and the manufacturing of machinery. In addition, machinery and home appliances produced in the city account for 75 percent of the country’s total exports. Gwangju has been ranked at the top in Korea in terms of export increase rate and industrial manufacturing growth rate among metropolitan cities. Gwangju recorded more than USD 15.9 billion in exports in 2013, an impressive total of which we are extremely proud. And in terms of manufacturing companies with 10 or more employees, Gwangju is leading the growth of the Korean economy by recording the highest growth rate among Korea’s largest cities.

**Cultural Hub of Asia**

To achieve greater growth as a cultural center of Asia, Gwangju is investing USD 800 million in infrastructure by pledging to invest a total of USD 5.3 billion by 2020. For the first time ever in Korea, three districts of Gwangju totaling 380,000 m², including the Culture Complex District, have been designated as Culture Industry Investment Promotion Districts.

**A City of Democracy, Human Rights & Peace**

The May 18th Democratic Movement in Gwangju was a major historical movement in Korea, and its archives were included in the UNESCO Memory of the World Register in May of 2011. The President of UNESCO’s General Conference, Davidson Hepburn, presented a certificate of Gwangju’s inscription in the UNESCO Memory of the World Register to Gwangju in September of 2011.

Gwangju, the economic hub city of Northeast Asia, will create greater value in addition to providing a new paradigm for high-tech industries. A new future of business success awaits.

Invest in Gwangju Office
Gwangju Metropolitan City
111 Naebangro, Seo-gu, Gwangju, Korea
Tel: +82-62-613-4071
Fax: +82-62-613-4069
http://gwangju.investkorea.org
http://gwangju.go.kr
E-mail: yoonmink@korea.kr

**Project to Create Million Vehicle Manufacturing City and Automobile Cluster**

- Project Period: 2015-2020 (for 6 years)
- Project Budget: USD 800 million (Central govt. spending USD 548 million, local govt. spending USD 201 million, private investment USD 61 million)
- Project Contents
  - Developing 4 major specialized vehicles to create market demand
  - Creating an auto-industrial complex
  - Developing promising technology of the future for automobile parts
  - Creating Innovation Cluster for Eco-Friendly Cars

---

8 I November 2014