Interview

IN IT FOR THE LONG HAUL

Scania Korea sells trucks and engines that help ensure sustainable business

“Think ‘heavy truck’ and you probably imagine huge vehicles spewing clouds of black smoke. But one commercial vehicle manufacturer is so determined to not do all that spewing that it is most interested in markets with strict environmental regulations. Markets like Korea.”

“Korea has been a very, very successful machine manufacturer,” said Kaj Farm, Managing Director / CEO of Scania Korea Group.

“All the regulations get tougher and tougher in the world, our engine will be more and more stringent. So that’s why we are for the Korean market.”

“How tough, when it comes to regulations? Euro 6 tough.

Starting this year, all trucks imported into or manufactured in Korea will have to meet level 6 European emission standards for, especially, emissions of nitrogen oxides and particulate matter. Euro 6, the regulations for which went into effect in Korea last year, is about 100 times more stringent than the country’s previous level of Euro 5.

For the Swedish-based Scania, which manufactures heavy trucks, buses and diesel engines, this means all the new trucks they’ll bring into Korea this year will look the same as last year’s, but have “a new heart,” said Farm.

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Kaj Farm

Managing Director / CEO of Scania Korea Group

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Did you know?

- Scania is part of the Volkswagen Group.

- Scania was founded in the Swedish province of Scania in 1871.