Changwon: Where Business Can Go Global

Changwon takes the next step in marine tourism and global business

Where the land meets the sea, the city of Changwon in southeastern Korea is home to a population of 1.1 million, 324 km of picturesque coast and one of Korea’s largest local governments.

The area’s specialized industry infrastructure was established based on Korea’s major free economic zones (the Changwon National Industrial Complex, Busan-Jinhae Free Economic Zone and Masan Free Trade Zone), abundant labor force of young people (those in their 20s to 40s account for 46 percent of the population) and huge consumption market, which includes a total of 6.2 million people within 50 km of Changwon.

Thanks to its convenient transportation network, the city is the ideal place from which to reach not only the Chinese market, but also the global market. The network includes Namhae Expressway, the Central Region Expressway, three KTX stations downtown, Gimhae International Airport 50 minutes away, Busan New Port and Gapo New Port in the city.

With national university hospitals, world-class facilities for education, shopping and culture and the planned establishment of the Korean campus of a globally renowned university and international school, Changwon also boasts favorable residential conditions.

Area highlights include the Gusan Marine Tourism Complex, which is under construction to become a tourism hub, with its rich investment environment and stunning natural scenery, as well as the Changwon International Business City, construction for which is underway at an island-shaped 642,000 m² site.

Global conglomerates including Samsung, LG, Doosan Heavy Industries & Construction and Volvo Korea, as well as 140 foreign companies, have achieved remarkable success in Changwon. An attractive investment destination for both foreign investors and domestic and international companies, the city of Changwon is ready to provide a variety of benefits and support services.

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**Project Outline**
- **Location:** Public waters, Wolpo-dong, Masanhappo-gu, Changwon-si
- **Period:** 2004 - 2018
- **Area:** 642,000 m²
- **Urban land development**
- **Main Investment Project:** Deluxe hotel & resort, convention center, R&D complex, marine leisure facilities

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**Project Outline**
- **Location:** Gubok-ri & Sim-ri, Gusan-myeon, Masanhappo-gu, Changwon-si
- **Area:** 2,842,000 m²
- **Main Investment Project:** Golf town, resort complex, adventure center, healthcare center

* Administrative process complete.
Project connected to Robot Land.