Busan: Ideal for Investment

With a young, creative and outstanding workforce, splendid natural environment, excellent social infrastructures and valuable financial and administrative support, Busan has an ideal business environment. At Busan Metropolitan City, you’ll find everything you need.

Logistics & Industry Hub

Busan seeks to establish a global production and logistics hub in West Busan.

Central to this project is the Busan-Jinhae Free Economic Zone (BJFEZ), where large-scale industrial sites including the Busan Science & Industrial Park, Noksan Industrial Complex, Shinbo Industrial Complex, Mieum Industrial Complex and Myeongji International City are located. Construction of the Busan New Port & West Busan Logistics Complex and the expansion of Gimhae International Airport are expected to greatly upgrade Busan’s logistics capacity.

Mieum Foreign Investment Zone

Mieum Foreign Investment Zone is at the center of Korea’s Southeastern Economic Belt, which links Busan with Ulsan, Changwon and Geoje, areas that together account for 90 percent of Korea’s shipbuilding industry and 45 percent of the automobile production here. Located within the BJFEZ, the Mieum Foreign Investment Zone is 331,910 m² of land prepared for the high-tech, auto parts, mechatronics, marine equipment and other industries. This area is ideally situated to benefit from the excellent logistics infrastructure of Busan and create synergy with other industrial sites.

Busan North Port Redevelopment Project

The North Port will be developed with a focus on securing water-friendly spaces and by ensuring that the hinterland area acquires the functions of a complex city it needs to become an international attraction.

Close to the Busan Station, the North Port will become the starting point of a transcontinental railway that runs from Korea through the Eurasian continent, as well as home to the largest shopping mall in Korea and a theme park called Lotte World II. It will emerge as the commercial center of West Busan and as an international business town.

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