

Global Market Size/Forecast

Solution Solution Solution



- Aviation Sector Leading Logistics
- Thanks to the explosive growth of e-commerce, over 80% of international e-commerce shipments are expected to be transported by air, with a projected CAGR of 5.97%.
 - *Source: Mordor Intelligence 2024
- Cold Chain Market to Grow by 15.9% Annually
- The global cold chain market, valued at USD 316.3 billion in 2024, is projected to grow at an annual rate of 19.2%, reaching approximately USD 892.3 billion by 2030.

^{*}Source: Cold Chain Market Size And Share 2030, Grand View Research (2024)

<Domestic ICT Industry Production Forecast>

(Unit: KRW trillion)

Statistical Survey Agency	Size at Reference Point (100 million USD /Base Year)	Size at Future Point (100 million USD /Base Year)	Annual Growth Rate Forecast (%)	Main Market Scope		
Grand View Research	3,163(2024)	8,923(2030)	19.2	 Storage/Warehousing - Transport 		
Precedence Research	3,428(2023)	12,420(2033)	13.9	 Monitoring–Equipment - Packaging 		
Allied Market Research	2,021(2020)	7,822(2030)	14.6	 Food, medicine and other cold chain demand industries' and regions/ forecast 		

^{*} Source: Grand View Research, Precedence Research, Allied Market Research (2024)

Domestic Market Size/Forecast

LOGISTICS MARKET SIZE

In 2022, the logistics industry's revenue reached KRW 183.1 trillion, marking an 18% increase compared to the previous year. This sector accounted for 4.1% of the total value-added production in 2023. The number of logistics businesses and employees was 644,000 and 1.384 million, respectively, making up 5.5% of the total industry.

CONTAINER CARGO VOLUME GROWTH

The expected cargo volume at Busan Port in 2024 is forecast to reach 23.4 million TEU, a 2.8% increase from the previous year. This growth is attributed to factors such as the acceleration of Busan's transshipment hub status for global carriers, increased preference for transshipment at Busan due to rising land transport costs in Japan, and the opening of new terminals, which positively impact logistics improvements.

EXPLOSIVE GROWTH IN THE COLD CHAIN SECTOR

In South Korea, the cold chain sector, which was estimated at KRW 49 trillion in 2018 compared to KRW 120 trillion for the entire logistics industry, is expected to reach KRW 195 trillion by around 2028 and is predicted to eventually surpass the traditional logistics sector.

LOGISTICS REAL ESTATE MARKET GROWTH

As of 2023, the total area of logistics centers in South Korea reached approximately 35.67 million m², a 25% increase compared to the previous year. This growth is expected to continue steadily into 2025.

^{*} Source: Korea Chamber of Commerce and Industry, 2024 Distribution Logistics Statistics

^{*} Source: Cold Chain News (2023.12)

^{*} Source: Savills Korea(2024.3)

Trends in Cargo Traffic at Major Airports and Ports

<Busan Port Cargo Volume Trends (2022-2024)>

(Unit: Thousand TEU)

Category		2022		20)23	2024 (Forecast)		
		Cargo Volume	Growth Rate (YoY)	Cargo Volume	Growth Rate (YoY)	Cargo Volu me	Increase/ Decrease	Growth Rate (YoY)
Total		22,078	△2.8	22,750	△3.1	24,300	1,150	△5.0
Imports/Exports		10,310	△1.2	10,610	△2.9	10,900	150	△1.4
	Imports	5,200	△0.7	5,400	△3.9	-	-	-
	Exports	5,110	△1.7	5,210	△2.0	-	-	-
Transshipment (T/S)		11,800	△4.1	12,140	△3.2	13,400	990	△8.0

^{*} Source: Busan Port Authority, 2025

<Incheon Airport Cargo Volume Trends (2022-2024)>

(Unit: Flights, Passengers, Tons)

Category	2	022	2	023	2024		
	Total	Growth Rate(YoY)	Total	Growth Rate(YoY)	Total	Growth Rate(YoY)	
Operation	171,253	△30.7	337,299	△97.0	413,200	△22.5	
Passengers	17,869,759	△458.6	56,131,064	△214.1	71,156,947	△26.8	
Cargo	2,945,855	△11.5	2,744,136	△6.8	2,946,902	△7.7	

^{*} Source: Incheon International Airport Corporation, 2025

Trends in Foreign Investment in South Korea

INVESTMENT SIZE

- In 2024, foreign direct investment (FDI) in South Korea's logistics and distribution industry is reached USD 2.3 billion, a slight decrease in wholesale, retail (distribution), and transportation/storage from the previous year.
 - * Primarily due to supply excess from aggressive investment in logistics real estate, delays in new investments from the retail sector, and a cautious wait-and-see approach.
- Over the past five years, the majority of foreign investments in the logistics and distribution industry have been in greenfield projects.

< Foreign Investment Trends by Detailed Sector in Distribution and Logistics Industry (2020-2024)>

(Unit: million USD, number of filings)

Sub-industry		2020		2021		2022		2023		2024	
		No.	Amount	No.	Amount	No.	Amount	No.	Amount	No.	Amount
Retail (Distributi on)	Total	701	1,198.9	1,350	2,866.1	1,564	3,414	1,515	1,798	1,508	1,711
	M&A	51	62	39	2,812	31	104	47	215	39	339
	Greenfi eld	650	1,137	1,312	311	1,533	3,310	1,468	1,582	1,469	1,372
Transport, Warehous ing	Total	44	632	54	311.3	72	928	93	686	85	602
	M&A	9	71	9	21	11	448	13	28	11	5
	Greenfi eld	35	561	45	290	61	480	80	657	74	598

^{*} Source: The Foreign Investment Statistics System (INSC)

INVESTMENT TRENDS

- The aggressive expansion of e-commerce from China into the South Korean market is increasing the potential for new logistics centers in the metropolitan area. Companies such as AliExpress and its logistics subsidiary, Cainiao, are actively securing logistics sites in the capital region.
- Despite a temporary slump in 2024 due to aggressive infrastructure supply in the logistics real estate sector, a rebound is expected in the second half of 2025.

Investment Strengths

- ☑ Global Logistics Competitiveness Index (LPI): Ranking: 17th
- 1st place: Singapore(Source: World Bank 2023)
- Third-Party Logistics (3PL) (CAGR)
- 5.48% (2024-2029) (Source: Mordor Intelligence 2024)
- World's 2nd Largest Air Cargo Hub: Incheon Airport
- January to August 2024: 1.935 million tons of air cargo, an 8.9% increase compared to the previous year (Source: Logistics News, 2024)
- World's 2nd Largest Transshipment Cargo Hub: Busan Port
- Annual throughput: 13.4 million TEU, as of 2024 (Source: Busan Port Authority, 2024)
- World's 7th Largest Container Port: Busan Port
- Annual cargo volume: 24 million TEU, as of 2024 (Source: Busan Port Authority, 2024)
- World's 4th Largest Liquid Cargo Port: Ulsan Port
- Numerous global tank terminal operators and petrochemical companies have established a presence here.
- ▼ Top-Level International Port Connectivity
- · Korea-Japan-China Port Feeder Network: 116 weekly sailings
- Global Port Network: 368 weekly sailings (Source: Busan Port Authority, 2023)

Incentives/Regulatory Status

			Foreign Inve	Free Trade Zone	
			Cluster type	Individual type	Free Trade Zone
Legal Basis		Special Act on the Designation and Operation of Free Economic Zones	Foreign Investment F	Special Act on the Designation and Operation of Free Trade Zones	
Entry Requirements		 Foreign-invested enterprises Manufacturing, logistics, medical institutions, educational institutions, foreign broadcasting, financial institutions, etc. X Logistics: over \$5 million 	 Foreign investment ratio 30% or more Foreign investment amount 100 million or more X Logistics: over \$5 million 	 Foreign investment ratio 10% or more Foreign investment amount 100 million KRW or more X Logistics: over \$10 million 	 Foreign-invested enterprises in export-oriented domestic/foreig n enterprises Wholesale businesses for import/export transactions Integrated logistics-related businesses
Custo ms duties		Exempt for imported import declaration	Foreign goods: Non- tariff import declaration Domestic goods: Exemption or refund		
	Local taxes	Exempt as per munic			
Entry Support		50-100% rent reduction as per municipal ordinances	Reduction of shared property rents based on local ordinances	Exemption of rental fees for national/public properties (100%)	75-100% rent reduction depending on foreign investment ratio, industry, and investment amount

Cluster Status



1. Busan

- Northeast Asia's hub port, the world's 2nd largest transshipment (T/S) cargo port.
- Ranked 7th in global container traffic (as of 2022)

2. Incheon

- ▶ World-class airport (Incheon International Airport) with strong logistics links.
- ▶ The 2nd largest container port in South Korea located
- A large back market (Seoul metropolitan area)

3. Gwangyang

- Close to Yeosu National Industrial Complex, with strong logistics connections in steel and petrochemical clusters.
- South Korea's 3rd largest container port located.

4. Ulsan

- ▶ World's 4th largest liquid cargo port
- Presence of numerous investments in global tank terminals

5. Pyeongtaek

- Specializes in automobile exports.
- South Korea's 5th largest port.

6. Saemangeum

- Strong logistics links to major cities in China due to proximity.
- Deep water allowing large container ships to dock easily.

Industry Development Policies

NATIONAL LOGISTICS BASIC PLAN

- Policies for logistics functions and transport methods.
- ▶ Focus on logistics standardization, industry support, and workforce development. Support for international logistics and environmental logistics.
- Development of logistics infrastructure according to the comprehensive facility development plan.

LOGISTICS POLICIES FOCUSED ON AIRPORT AND PORT BACKYARDS

- Establishment of logistics bases in 5 major regions, including Incheon Airport and Busan New Port
- ▶ Investment of KRW 2.28 trillion by 2030 to expand 8 port backyards.
- Support for specialized logistics companies.

FOREIGN INVESTMENT INCENTIVES

- **Economic Zones:** Tax reductions, simplified approval processes, deregulation, and management support.
- ▶ Free Economic Zones, Foreign Investment Zones: Relaxed requirements for logistics businesses as preferred sectors.

Key Examples

UPS / Logistics / USA

- The world's largest air express company has announced a new investment to establish a logistics center at Incheon Airport as part of its plan to build a Northeast Asian logistics hub.
- Groundbreaking for a state-of-the-art logistics system began in May 2024, with completion expected in Q2 2035.
 - * Investment filing for 2024: USD 16 million
- The launch of the Trump 2.0 administration and increased trade regulations with China will likely enhance its role as a logistics hub for Chinese exports to North America.

DP World/Logistics / UAE

- ▶ The world's largest port operator and logistics company.
 - * Investment filing for 2024: USD 57 million
- Aggressive promotion efforts in collaboration with industry PMs, local governments, and FEZs, including regular meetings with management
- Aggressive business promotion with the establishment of logistics centers in Busan New Port, a gateway to Northeast port logistics