

# Potential Partners

## List of Related Organizations and Associations

Name of Organization	Website	Main Roles
Ministry of Culture, Sports and Tourism	<a href="http://www.mcst.go.kr">www.mcst.go.kr</a>	<ul style="list-style-type: none"> <li>The Ministry of Culture, Sports and Tourism develops and promotes various tourism policies for Korea to improve the country's tourism competitiveness.</li> <li>The ministry promotes tourism as one of Korea's strategic industries, establishes an infrastructure for global standard tourism services, and promotes the quality and sustainability of tourism services.</li> </ul>
Korea Tourism Organization	<a href="http://kto.visitkorea.or.kr">kto.visitkorea.or.kr</a>	<ul style="list-style-type: none"> <li>As the executive body that implements the tourism policies of the Korean government, the Korea Tourism Organization (KTO) develops and distributes a wide range of high value-added tourism products, such as medical, cruise, and Hallyu tourism.</li> <li>KTO has a total of 31 overseas branch offices for the global tourism market.</li> <li>In Korea, KTO supports promotional and marketing activities in liaison with regional local governments and regional tourism services providers.</li> </ul>
Korea Culture & Tourism Institute	<a href="http://www.kcti.re.kr">www.kcti.re.kr</a>	<ul style="list-style-type: none"> <li>The Korea Culture &amp; Tourism Institute (KCTI) is a policy research organization that proposes new directions and action plans for the Korean government's tourism policies.</li> <li>KCTI carries out research products commissioned by the Korean government, regional local governments, and international organizations dedicated to tourism.</li> <li>KCTI promotes the creation and distribution of tourism information by operating the Tourism Knowledge &amp; Information System (<a href="http://www.tour.go.kr">www.tour.go.kr</a>).</li> </ul>
Korea Tourism Association	<a href="http://www.ekta.kr">www.ekta.kr</a>	<ul style="list-style-type: none"> <li>The Korea Tourism Association (KTA) represents the Korean tourism industry by ensuring the healthy development of the tourism industry.</li> <li>KTA collects and adjusts the opinions of those in the tourism industry and cooperates with relevant organizations locally and abroad to promote the tourism industry and improve the rights and welfare of members.</li> </ul>
Korea Hotel Association	<a href="http://www.hotelskorea.or.kr">www.hotelskorea.or.kr</a>	<ul style="list-style-type: none"> <li>The Korea Hotel Association (KHA) was established to promote the healthy development of tourism hotels and improve the rights of member companies.</li> <li>The main tasks of KHA include reviewing and rating of hotels as commissioned by the Korean government, selecting businesses eligible for the tourism promotion and development fund (hotel management fund), providing policy support for tourism hotels, proposing solutions for current issues to the Korean government as a consultative body, and offering training programs to tourism hotel employees.</li> </ul>

Name of Organization	Website	Main Roles
Korea Association of Travel Agents	www.kata.or.kr	<ul style="list-style-type: none"> <li>The Korea Association of Travel Agents (KATA) was established to promote the development of the tourism industry and improve the rights of association members.</li> <li>KATA operates the Tourist Complaint Center to resolve tourist-related disputes and issues of compensation.</li> </ul>
Korea Casino Association	www.koreacasino.or.kr	<ul style="list-style-type: none"> <li>The Korea Casino Association (KCA) serves as a supervisory authority dedicated to instructing and supervising casinos in the areas of the process environment, improving customer services, and developing the casino industry through a wide range of surveys, research, and promotional activities.</li> </ul>
Korea Resort Condominium Business Association	www.condo.or.kr	<ul style="list-style-type: none"> <li>The Korea Resort Condominium Business Association represents resorts and condominiums in Korea by collecting and adjusting their opinions and cooperating with relevant organizations to ensure the healthy development of the Korean condominium industry and promote management efficiency.</li> </ul>
Korea Association of Amusement Parks & Attractions	www.kaapa.or.kr	<ul style="list-style-type: none"> <li>The Korea Association of Amusement Parks &amp; Attractions (KAAPA) was established to protect and improve the rights of association members while proactively cooperating with the Korean government's policies for the healthy development of resort facilities in Korea.</li> <li>KAAPA promotes communication between resorts and improves their welfare by carrying out a wide range of survey, research, test, and promotional activities aimed at improving their safety and services.</li> </ul>
Korea MICE Association	www.micekorea.or.kr	<ul style="list-style-type: none"> <li>With over 200 member companies involved in the MICE industry, the Korea MICE Association currently represents the MICE industry.</li> <li>The Korea MICE Association collects and adjusts the opinions of those in the industry and collaborates with other relevant organizations locally and abroad to promote the Korean MICE industry while also improving the rights and welfare of its member companies.</li> <li>The Korea MICE Association was established to promote the international conference industry to improve the rights and welfare of the tourism industry in addition to satisfying the public's interest.</li> </ul>
Korea Association of Professional Convention Organizers	www.kapco.or.kr	<ul style="list-style-type: none"> <li>The Korea Association of Professional Convention Organizers represents the rights of its member companies, provides bidding information, promotes PCO, and develops human resources.</li> <li>The Korea Association of Professional Convention Organizers currently has a total of 49 member companies.                             <ul style="list-style-type: none"> <li>- Among the companies that are registered as an international conference organizer, only the qualified PCOs with enough workforce and professional teams that specialize in planning international conferences are accepted as a member of the Korea Association of Professional Convention Organizers.</li> </ul> </li> </ul>

Name of Organization	Website	Main Roles
Korea Equestrian Federation	kef.sports.or.kr	<ul style="list-style-type: none"> <li>Dedicated to the development of the Korean horse racing industry, the Korea Equestrian Federation runs programs to train horseback riding instructors and enhance their horse racing competitiveness.</li> </ul>
Korea Golf Association	www.kgagolf.or.kr	<ul style="list-style-type: none"> <li>The Korea Golf Association was established to develop the golf industry and public health through the promotion of golf.</li> </ul>
Korea Sailing Federation	www.ksaf.org	<ul style="list-style-type: none"> <li>The Korea Sailing Association was established to support and train yacht racers and teams, while also promoting sailing and yacht games among the public.</li> </ul>

### List of Local Government Offices

Name of Local Government Office	Division in Charge	Website	Location
Seoul	Tourism and Sports Bureau (Tourism Policy Division, Tourism Business Division)	www.seoul.go.kr	110, Sejong-daero, Jung-gu, Seoul
Busan	Culture & Sports Bureau (Tourism & MICE Industry Bureau, Tourism Promotion Division)	www.busan.go.kr	1001, Jungang-daero, Yeonje-gu, Busan
Daegu	Culture, Sports & Tourism Bureau (Tourism Division)	www.daegu.go.kr	88, Gongpyeong-ro, Jung-gu, Daegu
Incheon	Culture & Sports Bureau (Tourism Promotion Division)	www.incheon.go.kr	29, Jeonggak-ro, Namdong-gu, Incheon
Gwangju	Culture & Tourism Bureau (Tourism Promotion Division)	www.gwangju.go.kr	111, Naebang-ro, Seo-gu, Gwangju
Daejeon	Culture, Sports and Sports Bureau (Tourism Marketing Division)	www.daejeon.go.kr	100, Dunsan-ro, Seo-gu, Daejeon
Ulsan	Culture, Tourism & Sports Bureau (Tourism Promotion Division)	www.ulsan.go.kr	201, Jungang-ro, Nam-gu, Ulsan

Name of Local Government Office	Division in Charge	Website	Location
Sejong	Autonomous Decentralization Bureau (Tourism & Cultural Properties Division)	<a href="http://www.sejong.go.kr">www.sejong.go.kr</a>	2130, Hannuri-daero, Sejong-si
Gyeonggi-do	Culture, Sports & Tourism Bureau (Tourism Division)	<a href="http://www.gg.go.kr">www.gg.go.kr</a>	1, Hyowon-ro, Paldal-gu, Suwon-si, Gyeonggi-do
Gangwon-do	Culture, Tourism & Sports Bureau (Tourism Marketing Division, Tourism Development Division)	<a href="http://www.provin.gangwon.kr">www.provin.gangwon.kr</a>	1, Jungang-ro, Chuncheon-si, Gangwon-do
Chungcheongbuk-do	Culture, Sports & Tourism Bureau (Tourism Marketing Division)	<a href="http://www.chungbuk.go.kr">www.chungbuk.go.kr</a>	82, Sangdang-ro, Sangdang-gu, Cheongju-si, Chungcheongbuk-do
Chungcheongnam-do	Culture, Sports & Tourism Bureau (Tourism Promotion Division)	<a href="http://www.chungnam.go.kr">www.chungnam.go.kr</a>	21, Chungnam-daero, Hongbuk-myeon, Hongseong-gun, Chungcheongnam-do
Jeollabuk-do	Culture, Sports & Tourism Bureau (Tourism Division)	<a href="http://www.jeonbuk.go.kr">www.jeonbuk.go.kr</a>	225, Hyoja-ro, Wansan-gu, Jeonju-si, Jeollabuk-do
Jeollanam-do	Tourism, Culture & Sports Bureau (Tourism Division)	<a href="http://www.jeonnam.go.kr">www.jeonnam.go.kr</a>	1, Oryong-gil, Samhyang-eup, Muan-gun, Jeollanam-do
Gyeongsangbuk-do	Culture & Sports Bureau (Tourism Policy Division, Tourism Marketing Division)	<a href="http://www.gb.go.kr">www.gb.go.kr</a>	455, Docheong-daero, Pungcheon-myeon, Andong-si, Gyeongsangbuk-do
Gyeongsangnam-do	Culture, Tourism & Sports Bureau (Tourism Promotion Division)	<a href="http://www.gyeongnam.go.kr">www.gyeongnam.go.kr</a>	300, Jungang-daero, Uichang-gu, Changwon-si, Gyeongsangnam-do
Jeju-do	Tourism Bureau (Tourism Policy Division, Investment Division, Casino Regulatory Division)	<a href="http://www.jeju.go.kr">www.jeju.go.kr</a>	6, Munyeon-ro, Jeju-si, Jeju-do