

PROGRAM SCHEDULE

NOV 6^{MON} – 8^{WED}, 2023

BEXCO Exhibition Center 2 & Nurimaru APEC House, Busan

DAY 1

November 6, Mon.

Foreign Press Conference

Welcome Reception

DAY 2

November 7, Tue.

Local Government Town Hall Meetings

– Introduction on Regional Investment Environments and Q&A

Investment Ceremony & Investor's Roundtable

Invest KOREA Conference

- Cabinet Remarks (Prime Minister of Korea, Minister of MOTIE, Chairman of Regulatory Reform Committee, Mayor of Busan, etc.)
- Keynote Speech (Omkaram Nalamasu, CTO of Applied Materials)
- National IR (Tae Hyung Kim, Commissioner of Invest KOREA)
- Industry Insights (C-Level Executives of Samsung Electronics, Doosan Enerbility, Equinor, Renault Korea Motors, Umicore KOREA, etc.)

Exhibition & Business Partnering

Networking Reception (Investor's Night) hosted by Busan

DAY 3

November 8, Wed.

Start-up Conference

– Global Start-up Investment Trends, Korean Start-up Pitching Session, etc.

Exhibition & Business Partnering

(Side events) Global Overseas Investment and M&A Deal Seminar

(Side events) Foreign-Invested Companies Recruitment Conference