

PROGRAM SCHEDULE

NOV 6 WED – **8** FRI, 2024

Grand InterContinental Seoul Parnas

DAY 1

November 6, Wed.

Invest KOREA Conference (Opening Ceremony)

- Opening Remark (Minister of MOTIE)
- Keynote Speech ① (Karen Madden, CTO of Merck Life Science Group)
- Keynote Speech ② (Jae-ho Yeom, Vice Chairman of the presidential Committee of AI)
- National IR (Tae Hyung Kim, Commissioner of Invest KOREA)

Town Hall Meeting (Local Governments)

Foreign Press Conference

Welcome Reception

DAY 2

November 7, Thu.

Business Partnering

Startup Forum & Pinpoint Meeting

Meeting with Investment Ambassadors

DAY 3

November 8, Fri.

Site Tour

Local Governments, Free Economic Zones