

Upcoming KOTRA Events

Russian Health Care Week 2017

Russian Health Care Week 2017 will kick off on Dec. 4 and run for five days at Expocentre in Moscow. KOTRA and the Korea Medical Devices Industry Association (KMDIA) will help 11 Korean firms run the Korean Pavilion during the event. The trade fair is the largest of its kind in the CIS region and will create valuable opportunities for Korean suppliers to find potential buyers and promote their products. The CIS region is a promising market where imported medical devices take up more than 90 percent of the market. The event will be a stepping stone for Korean medical device manufacturers to promote the excellence of their products, explore new buyers and successfully enter the CIS market.

FEZ IR Event at LPS Shanghai 2017

From Dec. 8 to 10, an investor relations (IR) event promoting Korea's Free Economic Zones (FEZs) will be hosted at Marriott Shanghai City Centre on the sidelines of LPS Shanghai 2017, the lead-

ing exhibition specializing in luxury real estate and regional development. The Free Economic Zone Planning Office of the Ministry of Trade, Industry and Energy (MOTIE), the Authorities of East Coast, Gwangyang Bay Area and Chungbuk FEZs and KOTRA will jointly host the event. At the Korean Pavilion, a series of presentations and business meetings will be offered to exhibitors and potential investors to promote Korean FEZs' premier investment environment. Companies that showed interests in advance will be invited to the Pavilion for one-on-one business meetings.

FEZ IR Event at SEMICON Japan 2017

Korea's Free Economic Zones (FEZ) will hold an IR event from Dec. 13 to 15, on the sidelines of SEMICON Japan 2017, a global semiconductor trade fair. The Free Economic Zone Planning Office of MOTIE and a group of FEZs will take part in the event. They will launch a pavilion to provide presentations on investment

environment in FEZs, business meetings and site visits for potential investors. The IR event will contribute to raising awareness on Korean FEZs' attractive investment environment and strengthening the network of business leaders in relevant industries.

Economic Times ACETECH

From Dec. 14 to 17, Economic Times ACETECH will be held in New Delhi, India. Celebrating its 44th anniversary, this year's trade fair will exhibit architecture materials, construction equipment, environmental products, cooling units and interior tools. During the event, KOTRA's Korea Business Center in New Delhi and Gyeonggi-do Business & Science Accelerator (GBSA) will jointly organize the Korean Pavilion and convene a total of 20 Korean firms. By launching the Korean Pavilion in India's largest architecture fair, Korean firms will be provided with greater opportunities to enter the growing Indian market.