

Introducing Korea's SMEs

Every month, KOTRA Express introduces a Korean SME that seeks to expand its network by working with foreign partners. In the April issue, we take a look at one of Korea's most promising musical technology companies.



Established in December 2015, Jameasy Inc. is a start-up that aims to bring music and technology together, specifically, by creating innovative solutions for learning to play the violin. It seeks to prevent beginners of the violin from giving up on learning by solving problems related to instrument tuning, repetitive and boring practice methods and incorrect training from the absence of a teacher.

In 2017, it launched its device, the world's first Bluetooth wireless tuner. In

conjunction with the mobile app, Jameasy transforms practice into an enjoyable experience. It makes learning similar to playing a game, and works with teachers, publishers and artists in the industry to provide users with quality content including sheet music accompaniment and up to 1000 songs.

Jameasy is currently gaining rave reviews within the market. The app is available free of cost for iOS and Android platforms, and is expected to reach one million downloads by next year. By 2019, Jameasy will expand to offer products not only for the violin but all kinds of musical instruments.



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WEB VER.



IOS VER.



ANDROID VER.

