

## Project Manager System

Invest KOREA, the investment promotion arm of KOTRA, has a project manager system in place to provide foreign investors with services tailored to all of their investment-related needs.

In accordance with Korea's Foreign Investment Promotion Act, experts well-versed in industries and investment promotion serve as project managers (PM) to provide customized services to each investor.

PMs are designated through an extensive process for an investment project, and offer one-on-one services including investment consultations, as well as consultations on areas including taxation, tax reduction procedures and corporate establishment. They also provide on-site support to select and purchase factory sites, to obtain licenses and approvals, and can even offer assistance in miscellaneous matters related to Korea's living environment.

As industry experts, they write investment proposals, publish monthly/quarterly industrial reports, and take part in networking activities with other industry experts.

As accelerators of foreign direct investment (FDI), they conduct project hunting activities like holding roundtables and investor re-

lations (IR) sessions. They identify potential investors and connect domestic partners with foreign investors, and provide consultations on available incentives and government policies.

In addition, Invest KOREA's PMs are actively engaging in investment promotion activities to achieve their own regional and quarterly investment goals.

