



Global warming and climate change has become a reality for many of us, with countries all over the world experiencing their hottest summers yet this year. With the issue expected to become more prevalent in the years to come, it is now time for the government to increasingly make concerted efforts in tackling this shared global challenge.

In a bid to come up with practical solutions and enhance cooperation in environment preservation efforts between the public and private sectors from all over the world, Global Green Hub Korea (GGHK) 2018 was hosted by the Ministry of Environment, and organized by the Korea Trade-Investment Promotion Agency (KOTRA) and the Korea Environmental Industry and Technology Institute (KEITI) from September 5 to 7 at the Grand Intercontinental Hotel in Seoul. GGHK is Korea's largest event for businesses in the areas of environment and energy.

GGHK 2018, in its 11th year running, was attended by 114 project owners from

41 different countries and approximately 400 participants from related organizations as well as Korean companies in the fields of water management, energy, air and waste.

The event kicked off on Wednesday with the Sustainable Environment-Energy Vision Forum, where the opening and congratulatory remarks were delivered by high-ranking officials from KOTRA and KEITI, Korea's Ministry of Environment, as well as the Ministry of Environment Protection from the Republic of Serbia.

GLOBAL GREEN HUB KOREA STRIVES TO TACKLE ENVIRONMENTAL CHALLENGES

Notably, KOTRA's President and CEO Kwon Pyung-oh said, "As projects related to environment and energy are expected to take place more actively around the world in line with the UN Sustainable Development Goals, we are holding this event for our companies in the environment and energy sectors to take advantage of new opportunities," and that, "KOTRA will continue to connect overseas project owners to optimal Korean companies and further promote mutual cooperation for the globalization of domestic companies

and the successful execution of global environment and energy projects.”

Serbia’s Minister of Environment Protection, Goran Trivan, said, “It has been increasingly perceived that cooperation in environmental protection through the exchange of experiences, knowledge and technologies, not only brings mutual benefits, but also promotes friendly relations among the countries participating in such cooperation. That is why this conference is of exceptional importance for us.” He added, “However, we’re not just talking about cooperation. Being involved in environmental protection is more than a business and cooperation. It represents a special, philosophical view of the world and the greater challenge of our times.”

In the afternoon, various seminars were held in the categories of environment and renewable energy, encompassing topics such as international cooperation in the environment industry, strategies for extending the K-water project overseas, and waste management for Korea’s green growth.

Following the seminars, numerous project briefing sessions were held to introduce various projects carried out in countries such as Bangladesh, Croatia, India, Vietnam, Pakistan, the U.S., Morocco, Russia, Cambodia and Indonesia. Additionally, successful cases of Korean environment-related projects were introduced, including the Paju Smart Water City, Smart PV Farm in Seosan, and Hongcheon Eco-friendly Energy Town.

Thursday was saved entirely for approximately 600 one-on-one project consultations which were scheduled prior to the event between Korean companies and project owners from all over the world. On Friday, participants took a tour around different industrial sites and were able to visit exhibition booths in the K-ECO exhibition hall.



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