

Moving KOTRA

To offer support for Korean companies located in various regions around the country to boost their exports, KOTRA offers a service which directly translates into “Moving KOTRA.”

A group of KOTRA delegates physically travel to companies located in rural areas to provide them easier access in resolving any difficulties regarding their exporting businesses. This “moving service” is an innovative transition from traditional office consultations to a more active and portable form of meetings.

Export specialists offer one-on-one consultations and propose tailored business models for the companies. On-site consultants communicate the export-related difficulties to related organizations. Moving KOTRA allows for a more effective method of resolving the difficulties, as the delegation can conduct on-site reviews in real-time and accurately diagnose the issues at hand.

The service is available for Korean SMEs all over the country, and is operated by region, categorized into the metropolitan area, and the Gangwon, Chungcheong, Busan/Ulsan/Yeongnam, Daegu/Gyeongbuk, and Gwangju/Jeonnam/Jeonbuk regions.

