

Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on over 280 Korean companies seeking to partner with foreign investors. This month, KOTRA Express introduces some outstanding companies in Korea's gaming industry.

COMPANY

A



Real-time strategy composed of different units and summoning methods

Investment Requirement		Company Profile	
Amount	USD 3 million	Patents and certificates	Synchronization: We can offer a real-time global matching service, where users around the world can be matched in one world in real time. A patent application is now on the table.
Investment Structure	Minority	Financial Performance	(Sales) USD 0.02 million (in 2016)

Investment Highlights

The company has a cartoon network arena which is a real-time strategy mobile game that can summon characters. This is being developed based on 8 main characters of a popular animated series including Adventure Time, We Bare Bears, and the Powerpuff Girls, all of which are broadcast on the global top animation channel Turner Broadcasting System, a division of Time Warner Inc.

COMPANY

B



Character merchandise

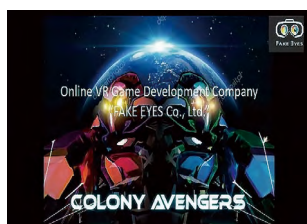
Investment Requirement		Company Profile	
Amount	USD 3-6 million	Patents and certificates	Application for 4 industrial property rights in relation to the kids theme park franchise, virtual reality (VR) software design, development and retail business, and kids café operation
Investment Structure	All available	Financial Performance	(Sales) USD 3.10 million (in 2017) (R&D) 2.67% (to sales ratio, in 2021).

Investment Highlights

The company's products are growing in demand for kids' play zones due to the steadily growing number of shopping malls and kids' cafés, and are being used as differentiated items for off-line shopping malls such as department stores. In addition to the increasing demand for play zones for children in department stores and large retailers, the recently increasing demand for indoor playgrounds for kids in Europe and Southeast Asia has also led to the steady growth of related markets.

COMPANY

C



Self-developed game

Investment Requirement		Company Profile	
Amount	USD 1 million	Patents and certificates	-Registration of a copyright for our self-developed program -Online mobile VR FPS game named Colony Avengers
Investment Structure	Minority (Financial investment)	Major Clients	Korean manufacture mobile companies

Investment Highlights

The company is dedicated to developing and supplying online VR games taking into account the rapidly growing VR game market. Releasing a mobile multi-play VR FPA named "Colony Avengers," we completed the registration of the copyright.

For more information, please visit the IKMP page on www.investkorea.org.