Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, KOTRA Express introduces some outstanding companies in Korea's display industry.





Smart Home Mirror Information Display

Investment Requirement		Company Profile	
Amount	USD 10-20 million	Patents and Certificates	Registration of 5 patents for transferring real- time weather information and advertisements through an automotive navigation system
Investment Structure	Minority, JV, M&A	Financial Performance	(Sales) USD 6.71 million (in 2017)

Investment Highlights

As a developer and provider of smart home products such as smart robots and smart cars, the company is a high-tech venture business equipped with capabilities ranging from planning and designing hardware, software, and designs to mass production. We were the only company designated as an official technology partner for the global company MediaTek in 2015, and have exclusively supplied the display tablet for "Pepper," the chatbot of the Japanese company Softbank.





Multiplexer

Investment Requirement		Company Profile	
Amount	USD 1 million	Patents and Certificates	Registration of seven patents in total including a patent for a band combiner having common pole design
Investment Structure	Minority	Financial Performance	(Sales) USD 3.65 million (in 2018)

Investment Highlights

The company is increasing sales by diversifying its existing High PIMD Solution Filter into 5G-mounted products. It provides PIMD Solution MUX for the distributed antenna system (DAS) for Verizon and Sprint, and MRF PIMD Combiner for SoftBank, KDDI, and a company in Indonesia. The company is the only supplier of 5G filters to three Korean mobile carriers (SKT, KT, and LG U+). It now plans to pioneer new 5G filter markets such as China and Europe as well as KDDI in Japan, which will lead to an increase in revenue.





IoT digital signage

Investment Requirement		Company Profile	
Amount	USD 1 million	Patents and Certificates	Leading light, full automatic emergency escape guide, advertisement board
Investment Structure	Equity investment, JV	Financial Performance	(Sales) USD 0.05 million (in 2016)

Investment Highlights

The company makes a digital bulletin board, which uses distal displays to provide different information and advertisement instead of existing analog-style advertising boards such as posters and signs. It is networked, so its content can be remotely controlled at a time. Because of its high attractiveness, communication is outstanding, and thus content is effectively provided. When a fire or power failure occurs, the digital signage is automatically converted to an evacuation guidance system.

For more information, please visit the IKMP page on www.investkorea.org.