

# KOTRA launches online expo and teleconferences to keep exports afloat amid coronavirus spread

*In an effort to help more exporters utilize online platforms to maintain their business activities amid the COVID-19 pandemic, KOTRA is providing support for business partners to hold teleconferences as well as offering an online expo of Korean products on the Buy Korea website.*

## Video Conferencing

KOTRA is increasing the number of its teleconference booths from five to 60. At these booths, exporters can arrange meetings with overseas partners and receive other necessary support including interpretation services.




## Online Expo on Buy Korea


Buy Korea is KOTRA's online platform which connects global buyers to Korean partners. In line with efforts to help businesses at home and abroad during these difficult times, Buy Korea is hosting an online exposition showcasing outstanding Korean products in various industries ranging from consumer goods to machinery and heavy equipment. Global buyers can explore products, contact suppliers and request video conferences with them directly on <https://www.buykorea.org/onlineshowcase/home.do>.

## Consumer Goods


Cosmetics, F&B, Fashion, Living and more




< All (1363)
Alcoholic Beverages (4)
Apparel Fabric (35)
Baby Bathing (4)
Baby Clothing (15)
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**Salon de Therapie Sham...**  
Quegen Biotech



**[MINYA] Pro Cover Perfe...**  
Hanlab Co.,Ltd.



**[MINYA] All Day Wear Li...**  
Hanlab Co.,Ltd.

<https://www.buykorea.org/onlineshowcase/home.do>