

Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, KOTRA Express introduces some outstanding companies in Korea's smart city industry.

COMPANY A		Investment Requirement		Company Profile	
	Amount	USD 5 million	Patents and Certificates	Automated sewing system; All patents are jointly owned and shared by BOGM and COEA	
	Investment Structure	Minority, JV, M&A	Financial Performance	(Sales) USD 0.87 million (in 2019)	
<p>Investment Highlights</p> <p>According to Reebok, the global smart factory market will grow at an annual average rate of 9.3%, with its value reaching USD 205.4 billion in 2022 from USD 121 billion in 2016. Most of all, the size of the smart technologies market will grow six times larger within five years. TechNavio, a global research company in the United Kingdom, sees the large-scale introduction of automatic sewing machines for apparel and manufacturing as a major growth driver to the point that the global sewing machine market will grow at a compound annual growth rate of 4.28% between 2018 and 2022.</p>					
COMPANY B		Investment Requirement		Company Profile	
	Amount	USD 3 million	Patents and Certificates	Registration of 11 patents for an electric cart, a driving device, and others	
	Investment Structure	Minority, JV	Financial Performance	(Sales) USD 1.77 million (in 2017)	
<p>Investment Highlights</p> <p>The scale of the domestic electric scooter market reached KRW 100 billion in 2017; the global electric scooter market size expanded to at least KRW 2 trillion. In this context, the demand for the electric scooter is expected to grow rapidly in case the law on it is enacted.</p> <p>The company has five registered patents and six patent applications for its self-developed products in the domestic electric scooter market that features a high proportion of foreign products. It is growing as an R&D company in Korea by developing its unique and emotional designs that consider ergonomic characteristics and cutting-edge electronic control systems.</p>					
COMPANY C		Investment Requirement		Company Profile	
	Amount	USD 10 million	Patents and Certificates	Under registration of six patents including a patent for a system for security providing medical examination	
	Investment Structure	Minority	Financial Performance	(Sales) USD 1.77 million (in 2018)	
<p>Investment Highlights</p> <p>The company helps users safely transfer, store, and manage the results of health checkups stored in different hospitals on their smartphones. Recently, as fewer people utilize mail as a tool to receive the results of health examinations, there is a growing demand for a solution designed to check the results with a smartphone at any time. The company provides a variety of content that can standardize data stored in different hospitals, store and make a comparative analysis via one app, describe details by item, and helps users manage their health more efficiently.</p>					

Continuous management by recording weight, blood pressure, and blood sugar

For more information, please visit the IKMP page on www.investkorea.org.