

Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, KOTRA Express introduces some outstanding companies in Korea's information technology (IT) industry (AR, authentication, wearable).

COMPANY

A



AR video call

| Investment Requirement | | Company Profile | |
|-----------------------------|------------------|---------------------------------|--|
| Amount | USD 5-10 million | Patents and Certificates | 22 registered patents, including method and apparatus of visual display using pre-treatment; 9 patents pending |
| Investment Structure | All available | Financial Performance | (Sales) USD 4.07 million (in 2019, Unaudited) |

Investment Highlights

The company specializes in Augmented Reality (AR) and is providing AR contents and Platform As a Service (PaaS) for AR developers, as well as various AR services based on the Vision AI technology. It has released the world's first AR camera app, "lollicam," that recorded 15 million downloads worldwide. Since then, it has secured AR Software Development Kit (SDK) and currently provides various levels of AR technologies and contents to smartphone manufacturers, such as Samsung Electronics, LG Electronics, and three domestic mobile carriers. Moreover, it offers various AR solutions that are used in AR Try-on, video communication, and education in the field of online commerce that will expand further after the COVID-19 situation.

COMPANY

B



StonePASS

| Investment Requirement | | Company Profile | |
|-----------------------------|----------------|---------------------------------|--|
| Amount | USD 10 million | Patents and Certificates | 14 patents pending in Korea, including 1 for "One-Time Authentication Code (OTAC)" |
| Investment Structure | All available | Financial Performance | (Sales) USD 1.88 million (in 2019, Unaudited) |

Investment Highlights

Credit cards account for more than 70 percent of payment methods worldwide, including Korea. As a result, the problem of credit card related fraud is becoming more serious, and users as well as credit card companies jointly bear the consequences. As such, credit card companies are constantly looking for new technologies to ensure the safe use of cards. The company is leading the market by developing technologies that protect credit card companies and users by eliminating duplicate code risks and fundamentally blocking Card Not Present (CNP) fraud that can occur in online and off line card transactions.

COMPANY

C



Wearable device

| Investment Requirement | | Company Profile | |
|-----------------------------|---------------|---------------------------------|--|
| Amount | USD 5 million | Patents and Certificates | Registered and applied for 10 patents including 1 for building automation system; applied for 3 program copyrights |
| Investment Structure | All available | Financial Performance | (Sales) USD 1.18 million (in 2019, Unaudited) |

Investment Highlights

As a company specializing in disaster prevention products, it is growing in its focused area of disaster prevention, which is in line with public policies on public health and safety. In addition, the company offers solutions for building safety monitoring and living safety systems, such as MEERKEEP (Building Safety Monitoring System), AI EES (Artificial Intelligence Emergency Evacuation System), WIKEEP (Mobile Call Device in Disaster), and ZONEKEEP (Smart Safety Detection System).

For more information please e-mail ikmp@kotra.or.kr, or visit the Invest Korea Market Place page on www.investkorea.org.