

# Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, KOTRA Express introduces some outstanding companies in Korea's fashion industry.

## COMPANY

A

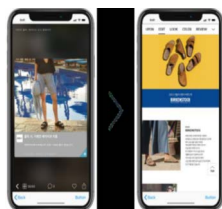


*Clothing core technology*

Investment Requirement		Company Profile	
<b>Amount</b>	USD 2 million	<b>Patents and Certificates</b>	Registered and applied for 11 patents, including one for fabric pleating device
<b>Investment Structure</b>	All available	<b>Financial Performance</b>	(Sales) USD 6.39 million (in 2019, unaudited)
<b>Investment Highlights</b> The company has the largest number of patents and design rights related to pleated clothing in Korea. It has secured diverse intellectual property rights through continuous R&D investment and is in the dominant position in production technology and designs. Moreover, the company is widening the gap with domestic low-priced copycat products by accumulating technical data on pleating methods and production technologies.			

## COMPANY

B



*Collaboration with Pikicast*

Investment Requirement		Company Profile	
<b>Amount</b>	USD 4 million	<b>Patents and Certificates</b>	Applied for trademark right
<b>Investment Structure</b>	Minority or JV	<b>Financial Performance</b>	(Sales) USD 5.06 million (in 2018, unaudited)
<b>Investment Highlights</b> The company serves as an online editing shop that presents new consumption patterns through various categories of brand products and creative content in Korea and abroad. It is dedicated to discovering different internal/external brands unknown to consumers and providing storytelling type curation service for consumers to know the value of the brands. The number of members has reached 120,000 in a year after the website opened, with more and more people visiting it.			

## COMPANY

C



*1. Main screen, 2. Shooting mod, 3. Related list*

Investment Requirement		Company Profile	
<b>Amount</b>	USD 0.28 million	<b>Patents and Certificates</b>	N/A
<b>Investment Structure</b>	Minority	<b>Financial Performance</b>	(Sales) N/A (in 2017, unaudited)
<b>Investment Highlights</b> The Korean Wave has led to a growing interest in Korean fashion, and the development of the Internet environment makes online shopping more accessible in Southeast Asia. As a result, more people in the region also use online Korean fashion shopping malls. According to a survey, the number of female online shoppers in Southeast Asia has reached 150 million, and the number of shoppers who enjoy Korean online fashion malls in Singapore, which is the company's primary target market, has reached 140,000. The company's image recognition technology allows potential users in Southeast Asia to search for fashion items that are popular in Korea by merely using images. The service helps customers purchase Korean clothes tailored to their tastes.			

For more information please e-mail [ikmp@kotra.or.kr](mailto:ikmp@kotra.or.kr), or visit the Invest Korea Market Place page on [www.investkorea.org](http://www.investkorea.org).