

Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, KOTRA Express introduces some outstanding companies in Korea's food industry.

COMPANY A



Premium handmade cake

Investment Requirement		Company Profile	
Amount	USD 5 million	Patents and Certificates	10 trademark rights and 2 design rights registered or applied for in Korea and China
Investment Structure	All available	Financial Performance	(Sales) USD 18.16 million (in 2016, Unaudited)
Investment Highlights			
The company offers a food safety assurance system that certifies food products, which are strictly evaluated by the Ministry of Food and Drug Safety, meets certain criteria. The company is the first HACCP-certified company in the field of fresh cream cake in Korea.			

COMPANY B



Sealing machines

Investment Requirement		Company Profile	
Amount	USD 1 million	Patents and Certificates	Registration of (and application for) 23 patents and utility model rights including a patent for a device that prevents the deformation of a steaming pack
Investment Structure	Minority	Financial Performance	(Sales) USD 11.12 million (in 2017, Audited)
Investment Highlights			
The HMR market is rapidly growing because of the steadily increasing number of dual income and single person households resulting from the increasing number of economically active women. These changing demographic and social conditions as well as consumption patterns will allow the domestic HRM market to grow from KRW 3 trillion in 2017 to at least KRW 5 trillion in 2020. In the future, the HMR market is expected to further expand because the products will be diversified and nutrition will be complemented to meet consumers' needs			

COMPANY C



Auto IH Work

Investment Requirement		Company Profile	
Amount	USD 5 million	Patents and Certificates	Application for 3 domestic patents and one trademark, including automated kitchen equipment and systems
Investment Structure	Financial investment, (Minority)	Financial Performance	(Sales) N/A
Investment Highlights			
The company has opened a restaurant in Korea equipped with an automated kitchen, where processes from cooking to washing are automated, by developing Auto IH Wok, an Internet of things (IoT) based automatic stir-frying machine. This ensures consistent and high-quality cooking, reduced labor costs and a sanitary kitchen. In addition, the company is also developing a fully automated food truck, where the entire kitchen operation, from cooking to delivery, is operated by artificial intelligence (AI)-based systems.			

For more information please e-mail ikmp@kotra.or.kr, or visit the Invest Korea Market Place page on www.investkorea.org.