



# Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, we introduce some outstanding companies in Korea's ICT industry.

COMPANY A		Investment Requirement		Company Profile	
 <p><i>Artificial intelligence software service that automatically converts text</i></p>	<b>Amount</b>	USD 1 million	<b>Patents and Certificates</b>	Applied for 7 patents including "Software that automatically converts text into video".	
	<b>Investment Structure</b>	Financial investment (minority)	<b>Financial Performance</b>	(Sales) USD 0.17 million (in 2019, Unaudited)	
	<p><b>Investment Highlights</b></p> <p>The company produces software that automatically converts images into video and text into video. The company has summary model technology based on two methods (synthesis and extraction) using artificial intelligence technology, and its technical competitiveness is superior to competitors who use a simple extraction method. By overcoming the entry barrier with artificial intelligence technology, the company provides software that automatically converts text documents into video content very easily and quickly.</p>				

COMPANY B		Investment Requirement		Company Profile	
 <p><i>Exercise prescription program equipped with software</i></p>	<b>Amount</b>	USD 1.4 million	<b>Patents and Certificates</b>	Applied for 4 patents at home and abroad	
	<b>Investment Structure</b>	Equity Investment, M&A	<b>Financial Performance</b>	(Sales) USD 0.43 million (in 2019, Unaudited)	
	<p><b>Investment Highlights</b></p> <p>The company has developed an ICT exercise test solution to prescribe physical exercise suitable for an individual's physical strength based on precise measurements. The solution has dramatically increased service accessibility by enabling anyone to receive an exercise test — which would normally have to be performed while wearing a mask at a hospital and paying expensive test expenses — and by providing customized exercise programs. The company is collaborating with a large fitness franchise company in Korea and plans to expand the service to the healthcare data analytics market based on a health data platform driven by individuals.</p>				

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