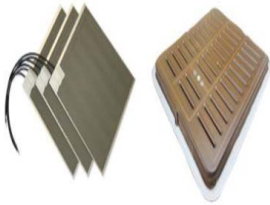


# Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, Invest Korea introduces some outstanding companies in Korea's hydrogen and future mobility industries.

## COMPANY A



*EV fan heater*

Investment Requirement		Company Profile	
<b>Amount</b>	USD 1 million	<b>Patents and Certificates</b>	Application of 3 patents including a patent for the development of heating/heat sink materials for the control of electric vehicle batteries
<b>Investment Structure</b>	Financial Investment and JV	<b>Financial Performance</b>	(Sales) USD 0.26 million (in 2018, Unaudited)

### Investment Highlights

The company has self-developed a high-performance special heater based on thick-film technology (hybrid IC type). It features short temperature rising time, uniform temperature distribution, and the semi-permanent life cycle compared to the existing heating elements such as nichrome wire. Because of the selective heating and miniaturization, the range of technical application is significantly wide, the power consumption is reduced by up to 40%, and it weighs less than conventional heaters. In addition, existing fans can be changed to vehicle heaters.

## COMPANY B



*KAR mobility*

Investment Requirement		Company Profile	
<b>Amount</b>	USD 6 million	<b>Patents and Certificates</b>	Registering (or applied for) 18 patents for a steering system equipped with a display unit, a touch-type automatic transmission shifting system and a method thereof, etc.,
<b>Investment Structure</b>	M&A, JV	<b>Financial Performance</b>	(Sales) USD 1.73 million (in 2017, Unaudited)

### Investment Highlights

As the first partner of Hyundai Motor Company, the company boasts expertise in new technology development and mass production, and infrastructure. It is the only company in Korea that can deal with engineering, electric equipment, control, manufacturing, designs, and finish processes in relation to a self-driving car. The company is recognized as Korea's top manufacturer when it comes to self-driving cars because of its differentiated original technology. It is currently devoted to jointly developing technologies related to self-driving with major countries such as Germany, the U.S., Switzerland, India, and others. Moreover, it is promoting an eco-friendly mobility platform made with vehicle manufacturing technology and self-driving products.