

Invest Korea Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, Invest Korea introduces some outstanding companies in Korea's cultural contents industry.

COMPANY A



*Artwork installations
(Corporations, hotels, schools, etc.)*

Investment Requirement		Company Profile	
Amount	USD 3.4 million	Patents and Certificates	<ul style="list-style-type: none"> • Trademarks • The company dominates the domestic art poster market and takes much interest in original works
Investment Structure	All available	Financial Performance	(Sales) USD 3.11 million (in 2019, Unaudited)

Investment Highlights

High-brand power and efficiency – Company A is an art content startup specializing in art consulting and picture frames as a leading art branding company in Korea. Through the online art trading platform, customers can easily and quickly trade artwork with confidence, and the company analyzes information about artwork and suggests investment trends for works using big data.

COMPANY B



*A mobile game using IP that ranked
top among Naver webtoons*

Investment Requirement		Company Profile	
Amount	USD 1 million	Patents and Certificates	<ul style="list-style-type: none"> • Copyright registered with Korea • Copyright Commission patent applied on "Infinite Challenge"
Investment Structure	Financial or strategic investment	Financial Performance	(Sales) USD 0.37 million (in 2019, Unaudited)

Investment Highlights

- A development team with technical skills and great teamwork – The team has more than 5 years of effective teamwork, consisting of veterans with more than 10 years of experience.
- Holds a mobile game title – The company has a project in Google Play Store that has achieved sales of USD 2.5 million in six months, and its global version was developed and serviced through publishers in Southeast Asia and Russia in 2020.
- Projects utilizing IP title – The company is producing mobile games by utilizing well known IP titles that can secure many users. Moreover, it has verified the differentiation of its base systems and games in the past year and is attracting investment to produce additional content.

For more information please e-mail ikmp@kotra.or.kr, or visit the Invest Korea Market Place page on www.investkorea.org.