

Invest KOREA Market Place

Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA’s website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, Invest Korea introduces some outstanding companies in Korea’s display industry.

COMPANY
A



Screen golf appliance



Screen baseball appliance

Investment Requirement		Company Profile	
Amount	USD 4.1 million	Patents and Certificates	Sensor calibration appliances and methods for virtual golf systems; smart golf appliances using double high-speed camera
Investment Structure	All available	Financial Performance	(Sales in 2019) USD 3.01 million
<p>Investment Highlights</p> <ul style="list-style-type: none"> • Screen golf appliance - The company ranks high in the screen sports field and has all the source technologies of screen golf software and sensor-related hardware. As such, the continuous development of core source technologies enables stable, cost-saving supply, and anyone from beginners to professionals can enjoy the appliance. Moreover, the company’s swing analysis system can be applied to derivative industries. • Applicability to the screen sports industry - The company is supplying products to various clients overseas, and its technology and game quality are receiving favorable reviews locally and abroad. As the company’s main market is golf-related, it is exploiting other sports and arcade game markets, and the growth potential of related markets is boundless. With the competitive edge of golf and baseball simulator products, the company plans to secure competitiveness in overseas markets based on the annual export of 200 units to China. 			

COMPANY
B



Set the response area



Scroll up and down



Automatic scrolling

Investment Requirement		Company Profile	
Amount	USD 5 million	Patents and Certificates	Registering 15 domestic patents including eye tracking software
Investment Structure	Equity investment (minority), M&A	Financial Performance	(Sales in 2020) USD 0.21 million
<p>Investment Highlights</p> <ul style="list-style-type: none"> • Technology based on the eye tracking algorithm - The company holds eye tracking algorithm-based technology that does not require the purchase of expensive hardware, unlike existing eye tracking software. The price competitiveness and market expandability are excellent because eye tracking data is generated using the front camera installed in a mobile phone. The eye tracking technology without installing hardware improves user convenience and increases sales when applied to various industrial fields, such as education, UI/UX, healthcare, games, and advertising. • Education and healthcare market - The size of the digital healthcare market is over KRW 170 trillion, and the size of the global education market is about KRW 50 trillion. The demand for virtual education using AI technology is increasing due to COVID-19. There are some research results that eye tracking technology can be used for healthcare in diagnosing autism/ADHD/dementia in the early stages. 			

For more information please e-mail ikmp@kotra.or.kr, or visit the Invest KOREA Market Place page on www.investkorea.org.