## 2021 Rewind

Here's what our Invest Korea interviewees in 2021 said about why Korea's a great place to do business.



Shawn Chang Head of Invest KOREA COVID-19.

(January 2021)

Korea has been recognized for its successful management of the COVID-19 pandemic and navigating the new kinds of challenges that the society, economy and industries face.

As one of the world's top 10 exporters, Korea is a unique market providing a plethora of

opportunities to not only domestic companies, but to foreign companies as well.



(February 2021)

ChenFai Chung Vice President & General Manager, North Asia of Emerson Automation Solutions



Dealers are very important to AVK and Korea is an important market for our headquarters. AVK has been financially supporting dealers to stabilize their operations together with our HQ office.

Since the pandemic, Korea has proven its competitiveness as a sound investment destination. The world has its eyes on Korea's innovative capabilities which are well demonstrated through the so-called "K-Quarantine" and the country's stability amid

**René Koneberg** Managing Director of **Audi Volkswagen Korea** 

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(March 2021)

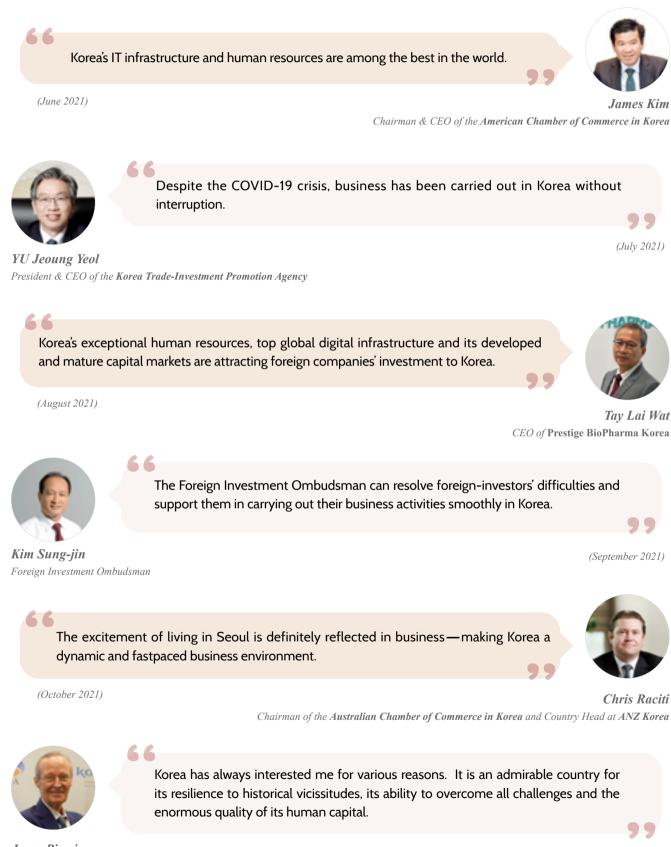
(April 2021)

Yeong Cheol Seok President of the Korea Institute for Advancement of Technology



Geographically, located between China and Japan and not far away from emerging markets in Southeast Asia, Korea can be a great location as an Asian hub for businesses.

Sean Blakeley Chief Executive Officer of the British Chamber of Commerce



Josep Piqué Honorary Ambassador of Foreign Investment Promotion for Korea

