

2021 Rewind

Here's what our Invest Korea interviewees in 2021 said about why Korea's a great place to do business.



Shawn Chang
Head of Invest KOREA

“ Since the pandemic, Korea has proven its competitiveness as a sound investment destination. The world has its eyes on Korea's innovative capabilities which are well demonstrated through the so-called “K-Quarantine” and the country's stability amid COVID-19. ”

(January 2021)

“

Korea has been recognized for its successful management of the COVID-19 pandemic and navigating the new kinds of challenges that the society, economy and industries face. ”

(February 2021)



ChenFai Chung
Vice President & General Manager, North Asia of Emerson Automation Solutions



René Koneberg
Managing Director of Audi Volkswagen Korea

“ Dealers are very important to AVK and Korea is an important market for our headquarters. AVK has been financially supporting dealers to stabilize their operations together with our HQ office. ”

(March 2021)

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As one of the world's top 10 exporters, Korea is a unique market providing a plethora of opportunities to not only domestic companies, but to foreign companies as well. ”

(April 2021)



Yeong Cheol Seok
President of the Korea Institute for Advancement of Technology



Sean Blakeley
Chief Executive Officer of the British Chamber of Commerce

“ Geographically, located between China and Japan and not far away from emerging markets in Southeast Asia, Korea can be a great location as an Asian hub for businesses. ”

(May 2021)

“ Korea’s IT infrastructure and human resources are among the best in the world. ”



(June 2021)

James Kim

Chairman & CEO of the American Chamber of Commerce in Korea



“ Despite the COVID-19 crisis, business has been carried out in Korea without interruption. ”

(July 2021)

YU Jeoung Yeol

President & CEO of the Korea Trade-Investment Promotion Agency

“ Korea’s exceptional human resources, top global digital infrastructure and its developed and mature capital markets are attracting foreign companies’ investment to Korea. ”



(August 2021)

Tay Lai Wat

CEO of Prestige BioPharma Korea



“ The Foreign Investment Ombudsman can resolve foreign-investors’ difficulties and support them in carrying out their business activities smoothly in Korea. ”

(September 2021)

Kim Sung-jin

Foreign Investment Ombudsman

“ The excitement of living in Seoul is definitely reflected in business—making Korea a dynamic and fastpaced business environment. ”



(October 2021)

Chris Raciti

Chairman of the Australian Chamber of Commerce in Korea and Country Head at ANZ Korea



“ Korea has always interested me for various reasons. It is an admirable country for its resilience to historical vicissitudes, its ability to overcome all challenges and the enormous quality of its human capital. ”

(November 2021)

Josep Piqué

Honorary Ambassador of Foreign Investment Promotion for Korea