Invest KOREA Market Place

Invest KOREA Market Place (IKMP) is an online business matching platform available on Invest KOREA’s website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, Invest Korea introduces some outstanding companies in Korea’s network industry.

**COMPANY A**

**Investment Requirement**
- **Amount**: USD 2 million
- **Investment Structure**: All available

**Company Profile**
- **Patents and Certificates**: Patent for real-time application performance monitoring based on full-packet processing
- **Financial Performance**: (Sales in 2019) USD 0.31 million

**Investment Highlights**
- **Network traffic analysis system**: The company’s network analysis system is designed to monitor network performance and find failure causes. It incorporates the network packet collection, storage, analysis, and reporting functions in a single system. Other systems developed by the company involve a mobile network analysis system for distributed network diagnosis, a stationary system for constant monitoring and analysis, and an on-premise system for virtualization and cloud environments.
- **Network traffic analysis industry**: Network traffic has been growing exponentially because of the increasing number of mobile users, rapid connection between smartphones and the Internet of things (IoT), an improved network speed, and mobile video consumption. According to Market Insights Reports, the global network traffic analysis solutions market is projected to reach USD 4.4 billion by 2023 from USD 2.4 billion in 2019, with a compound annual growth rate (CAGR) of 16% during the forecast period.

**COMPANY B**

**Investment Requirement**
- **Amount**: USD 5 million
- **Investment Structure**: Equity investment, joint venture

**Company Profile**
- **Patents and Certificates**: Applied for 10 domestic patents including the “multi-band high-isolation antenna”
- **Financial Performance**: (Sales in 2020) USD 2 million

**Investment Highlights**
- **Antenna technology**: The company specializes in the development of customized antennas and has delivered more than 1 million antennas to global wireless communication service providers. The company has rich and extensive experience and expertise in developing the best customized antennas in the market, and leads the technology market in Korea. The company is also developing high-power PIN diodes (which so far have been entirely imported into Korea), a key element in the configuration of power limiters.
- **Antenna market**: The communication market is moving from 4G to 5G due to the rapid development of communication technology, while the telecommunication market is growing rapidly in line with the explosive increase in data usage. The size of the global mobile communication antenna market reached USD 5.64 billion in 2018 and is expected to reach USD 7.63 billion in 2023 at an average annual growth rate of 6.23%.

For more information please e-mail ikmp@kotra.or.kr, or visit the Invest KOREA Market Place page on www.investkorea.org.