


Korea 101: Tourism

Central Region: Chungcheongbuk-do, Chungcheongnam-do, Daejeon Metropolitan City, Sejong Special Autonomous City

(1) Chungcheongbuk-do

The country's only landlocked province, Chungcheongbuk-do is famous for high-quality agricultural products such as rice, jujube, pepper, apples and grapes. More than half of its population lives in its capital city Cheongju, leading to the relative calm and natural beauty in the rest of the province.



The screenshot shows the homepage of the Chungcheongbuk-do tourism website. The main image is an aerial view of Beopjusa temple with a large golden stupa. Below the image are icons for Attractions, Restaurants, Lodging, and Festivals. The top navigation bar includes links for Home, Traveling, Restaurants, Festivals, and Tourism. A prominent orange button in the top right corner contains the URL tour.chungbuk.go.kr/home_en.

tour.chungbuk.go.kr/home_en

Traveling Chungcheongbuk-do

E-Book

Chungbuk Travel Go

(2) Chungcheongnam-do

Located in central South Korea, Chungcheongnam-do boasts an extremely well-developed transportation network with connection to any part of the country. It is also famous for a great variety of festivals based on its long historical backgrounds or its various local specialties. Be sure to check the festival schedule and make memorable moments with your family, friends and other loved ones.




The screenshot shows the 'Top 30 Scenic Sites of Chungnam' page on the Chungcheongnam-do tourism website. The page features a grid of 10 scenic sites, each with a thumbnail image and a 'Detail Page' button. The sites listed are: Chuseong Submersible War Museum, Gyeongju Museum, Baekje Museum, Gyeongju Hot Springs, Baekje Museum, Chuseong War Museum, Gyeongju Village, Gyeongju The Museum, The Museum, Gyeongju Hot Springs, and Baekje Museum. A prominent orange button in the top right corner contains the URL tour.chungnam.go.kr/html/en/.

tour.chungnam.go.kr/html/en/

(3) Daejeon Metropolitan City

Korea's largest city of science and technology, Daejeon is well-known for the Daedeok Research Complex and the International Science & Business Belt. The metropolitan city is currently featuring various events for 'Visit Daejeon 2019-2021' which is a great opportunity for tourists to visit the city to enjoy a number of tourist attractions, festivals and delicious dishes while learning a lot about the city's cultural heritage.



The screenshot shows the homepage of the Daejeon Tourism website. The main banner features a night view of the city skyline with fireworks and the text '2019-2021 Year of Daejeon Visit'. Below the banner, there are several circular icons representing different categories of tourism. The navigation menu at the top includes 'Cultural Tourism', 'Special Attractions', 'Activities', 'Event Calendar', 'Lodging & Food & Shopping', 'Walking Tour', and 'Tourist Guide'. A search bar and a 'LIVE' button are also visible.

www.daejeon.go.kr/toe/index.do

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Tourist Guide

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Culture and Tour Guide

(4) Sejong Special Autonomous City

Sejong Special Autonomous City is the country's administrative city with a number of central government agencies and national research institutes. With a high proportion of public officials and researchers, the city was ranked No.1 in the first half of 2019 in terms of the employment ratio of highly educated people.

Situated in the center of the country, the city boasts a wide-ranging transportation network, easily accessible from anywhere in the country.



The screenshot shows the homepage of the Sejong City website. The main banner features a wide view of the city and the text 'THE BEST CITY SEJONG WE ALL HAVE DREAMED HAPPY SEJONG'. Below the banner, there are several sections: 'BEST ATTRACTIONS' featuring 'The National Library of Korea, Sejong', 'DIRECTIONS' with a map and a person, and 'The 2019 MICE Top Award Competition'. The navigation menu at the top includes 'HAPPY CITY SEJONG', 'Business opportunities', 'Travel', and 'Tourist information'. A search bar and a 'LIVE' button are also visible.

<https://ex.sejong.go.kr:442/eng.do>

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Travel Information

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Tourist Map of Sejong

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Download Tourist Map

If you have further questions please contact



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or visit



www.investkorea.org