

# Korea 101: Tourism

## Southwestern Region: Jeollabuk-do, Jeollanam-do, Gwangju Metropolitan City, Jeju Special Self-Governing Province

### (1) Jeollabuk-do

Jeollabuk-do is the country's granary. Because of the high proportion of rice paddies, it is one of the largest producer of rice in the country. It hosts many festivals that reflect the characteristics, culture and history of the region. The province is known for its outstanding culinary culture, and it is even said that locals are always discontent when eating at other provinces.



The screenshot shows the homepage of the Jeollabuk-do tourism website. It features a search bar with the text "전통과 문화가 살아 숨쉬는 전라북도" (Traditional culture and history that lives and breathes in Jeollabuk-do) and a search button. Below the search bar, there are several navigation buttons: "Travel Guide", "Tourist map/handbook", and "Jeollabuk-do brochure".

[tour.jb.go.kr](http://tour.jb.go.kr) | ENG |

Travel Guide


Tourist map/handbook

Jeollabuk-do brochure

### (2) Jeollanam-do

Jeollanam-do is another granary of the country with vast fields across the province. Like its northern neighbor Jeollabuk-do, the province is one of the largest rice producers, and has is well known for its culinary culture.

Suncheon-si in southern Jeollanam-do is renowned for its natural beauty. Suncheon Bay, which has the largest natural ecosystem of Korea, is home to a great variety of marine organisms, making Suncheon the country's flagship eco-city.



The screenshot shows the homepage of the Jeollanam-do tourism website. It features a search bar with the text "www.namdokorea.com/tour\_eng/index.do" and a search button. Below the search bar, there are several navigation buttons: "Jeollanam-do Festival", "Jeongnamjin Jangheung Water Festival", and "Exchange Rate".

[www.namdokorea.com/tour\\_eng/index.do](http://www.namdokorea.com/tour_eng/index.do)

Jeollanam-do Festival

Jeongnamjin Jangheung Water Festival

Exchange Rate

### (3) Gwangju Metropolitan City

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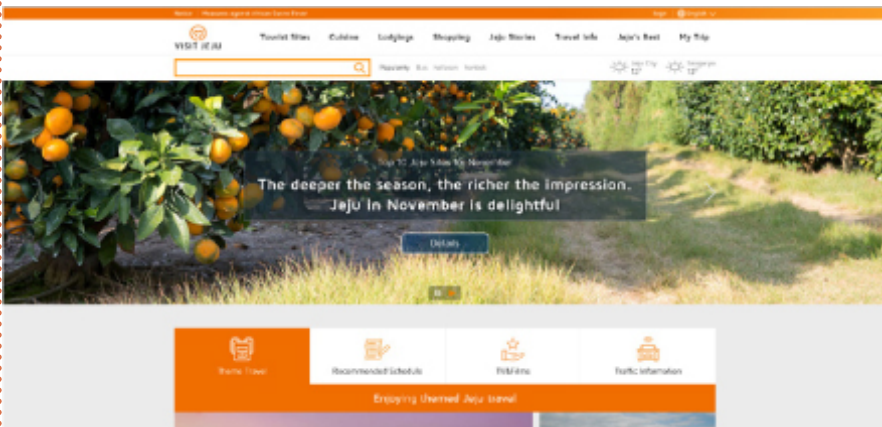


The screenshot shows the Gwangju Tourism website. The main banner features the Sajik Park Observatory. Below the banner is a navigation menu with categories: Home, About Gwangju, Travel Information, Culture & Arts, and Special Events. A small inset image shows a traditional Korean building.

[tour.gwangju.go.kr/eng/main.cs](http://tour.gwangju.go.kr/eng/main.cs)

### (4) Jeju Special Self-Governing Province

Jeju Special Self-Governing Province is the country's largest and most populous island (about 660,000 people) south of Jeollanam-do. It has always been a popular tourist destination and vacation spot for Koreans as well as foreigners visiting the country because of its beautiful topography and scenery, so tourism is a major industry in the province. Apart from numerous natural attractions like beaches and waterfalls, the province offers various theme parks among others, too.



The screenshot shows the Jeju Visit website. The main banner features a field of oranges with the text: "The deeper the season, the richer the impression. Jeju In November is delightful." Below the banner is a navigation menu with categories: Home, Travel Info, Documentation, and Guide Books. A small inset image shows a traditional Korean building.

[www.visitjeju.net/en/](http://www.visitjeju.net/en/)

Travel Info

Documentation

Guide Books

If you have further questions please contact



+82-1600-7119

or visit



[www.investkorea.org](http://www.investkorea.org)