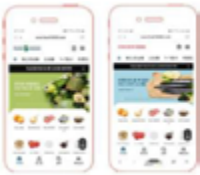


# Invest KOREA Market Place


Invest Korea Market Place (IKMP) is an online business matching platform available on Invest KOREA's website with information on approximately 300 Korean companies seeking to partner with foreign investors. This month, Invest Korea introduces some outstanding companies in Korea's logistics industry.

COMPANY  
**A**

Investment Requirement		Company Profile	
<b>Amount</b>	USD 3 million	<b>Patents and Certificates</b>	4 trademarks registered, including the lowest price same-day delivery platform business of online food materials
<b>Investment Structure</b>	Equity Investment	<b>Financial Performance</b>	(Sales in 2021) USD 5.96 million



*Mobile app*




*POS screen/  
PG company interlinking*

**Investment Highlights**


- **Changes in the food material distribution market:** With the development of the restaurant industry, the food material market continues to grow and is estimated to be worth KRW 55 trillion per year. Restaurants had no choice but to suffer various inconveniences and losses in time, energy, and quality by verbally ordering necessary food materials from wholesalers or visiting food material marts in person, and have been alienated from information on new products, quality, and prices. Therefore, there is an urgent need for a new platform that improves the distortion and irrationality of the current purchase and distribution structure.
- **Comprehensive food material B2B online platform:** The service provided by the company is a comprehensive food material B2B online platform that can be ordered through POS machines as well as APP and Web. In addition to supplying food materials, it provides services such as AI & big data-based information services, and business owner community services. Under the motto of local-based services, the company maximized the convenience of delivery, exchange, and return, and is preparing various services such as purchase cycle management according to purchase patterns and optimal purchase timing analysis according to price prediction.

COMPANY  
**B**

Investment Requirement		Company Profile	
<b>Amount</b>	USD 0.3 million	<b>Patents and Certificates</b>	Trademark applications filed
<b>Investment Structure</b>	Equity Investment	<b>Financial Performance</b>	(Sales in 2021) USD 0.00 million



*Easy-to-deliver application  
via logistics solution*



*The vehicle itself functions  
as a logistics center*

**Investment Highlights**

- **Last mile transport market:** The domestic last mile transport market is estimated at around KRW 10 trillion, while traditional freight transport markets such as middle mile and courier in Korea are estimated at KRW 40 trillion. There are problems such as changes in unit prices of companies by region, fees incurred by subcontractors, and complicated system.
- **Convenient order and reasonable unit price with differential delivery solution:** The company offers a transportation solution of vehicle-to-vehicle linked delivery that identifies the operation information of a vehicle and delivers goods using the vehicle as a logistics warehouse and an application service that allows B2C consumers to easily transport and relay delivery through the company's logistics solution providing estimates and time calculations, even for small items. It presents an alternative to the increasing B2C 4-11 km intercity delivery market through delivery without a logistics warehouse. It will expand to autonomous multi-vehicle control solutions that can predict consumer acceptance, dispatch vehicles, and automatically change routes when converting to autonomous electric cargo vehicles.

For more information please e-mail [ikmp@kotra.or.kr](mailto:ikmp@kotra.or.kr), or visit the Invest KOREA Market Place page on [www.investkorea.org](http://www.investkorea.org).