

Korea 101: Tourism

Southeastern Region: Gyeongsangbuk-do, Gyeongsangnam-do, Busan Metropolitan City, Daegu Metropolitan City, Ulsan Metropolitan City

(1) Gyeongsangbuk-do

The largest province in the country, Gyeongsangbuk-do is home to large companies' industrial complexes and electronics complexes, contributing greatly to the local economy.

Gyeongsangbuk-do is also home to Gyeongju, a historical city that can be regarded as a global cultural heritage in its entirety. Be sure to visit the province and Gyeongju to truly understand the country's historical backgrounds.



The screenshot shows the homepage of the Gyeongsangbuk-do tourism website. The navigation menu includes "Gyeongsangbuk-do", "Tour Itinerary", "Tour Advice", "Tour Info", and "More Information". The main banner features a collage of images: fireworks, a group of people in traditional Korean attire, and a modern building. Below the banner are four smaller images representing different attractions.

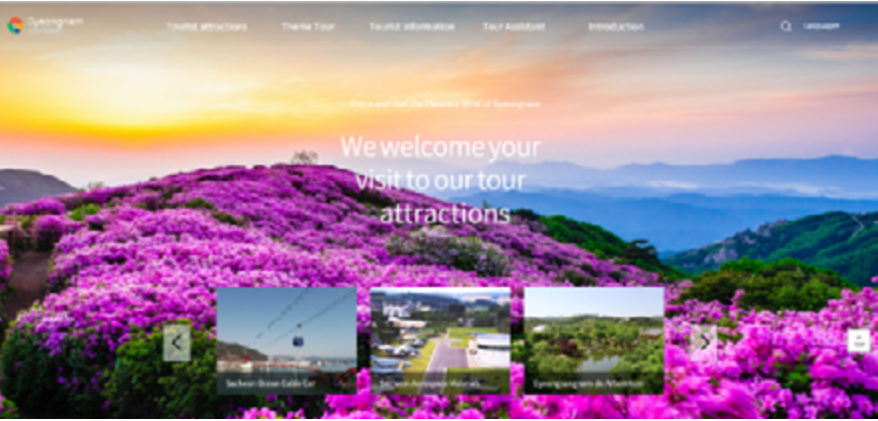
tour.gb.go.kr/en

Maps/Guidebooks

Travel to Gyeongsangbuk-do
of Korea

(2) Gyeongsangnam-do

Gyeongsangnam-do has about 480 islands accounting for about 1.2 percent of the province's total area. The province is home to the country's flagship shipbuilding industry. Hapcheon is home to the Janggyeong Panjeon, or the Tripitaka Koreana Woodblocks in the Temple of Haeinsa slited as a UNESCO World Heritage site.



The screenshot shows the homepage of the Gyeongsangnam-do tourism website. The navigation menu includes "Tourist attractions", "Theme Tour", "Tourist information", "Tour Assistant", and "Introduction". The main banner features a large field of purple flowers with the text "We welcome your visit to our tour attractions". Below the banner are three smaller images representing different attractions.

tour.gyeongnam.go.kr/tour_eng

Tour assistant

Tour brochure

Gyeongnam guidebook

(3) Busan Metropolitan City

The most populous metropolitan city in Korea, Busan is the country's second biggest city and its largest international trade port. Offshore trade and logistics have developed in and around this city since a long time ago. It also hosts various cultural festivals and large-scale international events such as the Busan International Film Festival and Busan International Motor Show.

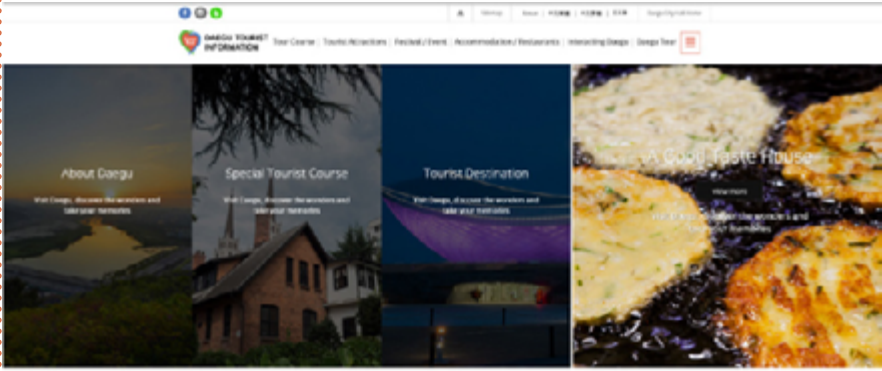


The screenshot shows the official website of Busan Metropolitan City. The main navigation bar includes links for Home, Busan, Information, and Services. Below the header, there are several promotional banners and a sidebar with quick links. A navigation menu on the right side of the page lists the following options:

- tour.busan.go.kr
- Travel Information
- Busan Tour E-Book

(4) Daegu Metropolitan City

An inland metropolitan city, Daegu is known for its hot summers, often recording the highest temperature in the country. The city offers Daegu City Tour with various themes at different days and times of the week for foreign tourists in particular. Please check the tour schedules at the following website.



The screenshot shows the official website of Daegu Metropolitan City. The main navigation bar includes links for Home, About Daegu, and Services. Below the header, there are several promotional banners and a sidebar with quick links. A navigation menu on the right side of the page lists the following options:

- tour.daegu.go.kr/eng/index.do
- Daegu Tour
- Traffic, Map Guide
- Tourist Map

If you have further questions please contact



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or visit



www.investkorea.org