




# **INVEST KOREA SUMMIT 2023**

**Bridging the World with Vibrant Korea**

## **Program Book**

**November 6 – 8 (Mon.-Wed.)**  
**Busan, South Korea**

**Venue** Exhibition Center 2, BEXCO, Busan, S. Korea  
**Host** Ministry of Trade, Industry and Energy (MOTIE)  
**Organizer** Korea Trade-Investment Promotion Agency (KOTRA)  
**Partner City** Busan Metropolitan City 



<https://iks.kotra.biz>

# INVEST KOREA SUMMIT 2023 AGENDA

| <b>Monday, Nov. 6</b>    |  |  |
|--------------------------|--|--|
| <b>16:00 - 17:00</b>     | Foreign Press Conference   | Nurimaru   |
| <b>18:00 - 20:00</b>     | Welcome Reception  | Nurimaru   |
| <b>Tuesday, Nov. 7</b>   |  |  |
| <b>9:00 - 15:00</b>      | Exhibition & Business Partnering                                   | Exhibition Center 2, 1F,<br>A-E Hall             |
| <b>9:00 - 12:00</b>      | Local Government Town Hall Meetings 1                              | Exhibition Center 2, 1F,<br>A Hall               |
| <b>11:50 - 13:30</b>     | Networking Luncheon  | Exhibition Center 1, B1,<br>'The Party'          |
| <b>13:00 - 14:30</b>     | Local Government Town Hall Meetings 2                              | Exhibition Center 2, 1F,<br>A Hall               |
| <b>13:30 - 14:50</b>     | MOU Ceremony & Roundtable (Closed Session)                         | Exhibition Center 2, 1F,<br>Meeting room 122-125 |
| <b>15:00 - 18:00</b>     | Invest KOREA Conference  | Exhibition Center 2, 1F,<br>F Hall               |
| <b>18:00 - 20:00</b>     | Networking Reception (Investor's Night) Hosted by Busan            | Exhibition Center 1, 2F,<br>Meeting room 214-218 |
| <b>Wednesday, Nov. 8</b> |  |  |
| <b>10:00 - 18:00</b>     | Exhibition & Business Partnering                                   | Exhibition Center 2, 1F,<br>A-E Hall             |
| <b>10:00 - 12:00</b>     | Start-up Conference 1 (Presentation & Pitching)                    | Exhibition Center 2, 1F,<br>Meeting room 125-126 |
| <b>10:00 - 12:10</b>     | (Side event) Global Overseas Investment and M&A Deal Seminar 1 & 2 | Exhibition Center 2, 1F,<br>Meeting room 121-123 |
| <b>11:50 - 13:30</b>     | Networking Luncheon  | Exhibition Center 1, B1,<br>'The Party'          |
| <b>13:10 - 14:30</b>     | (Side event) Global Overseas Investment and M&A Deal Seminar 3     | Exhibition Center 2, 1F,<br>Meeting room 121-123 |
| <b>13:30 - 16:00</b>     | Start-up Conference 2 (One on One Meetings)                        | Exhibition Center 2, 1F,<br>Meeting room 125-126 |