

## KOTRA, Amazon Web Service Korea to offer Cloud Technology Consulting

KOTRA, jointly with Amazon Web Service (AWS) Korea, launched a technology consulting service for startups with the long-term aim to support SMEs in going global by utilizing cloud technology. The service will be provided for one month, signaling its launch with the opening ceremony at KOTRA's head office in Seoul on Monday, August 12.

KOTRA, in cooperation with AWS, has been supporting Korean startups since last year based on the outlook that cloud computing will lead the Fourth Industrial Revolution in the future. The agency received plans from startups to utilize AWS to go global and selected 10 finalists who will be provided with a technology consulting service and AWS credit worth USD 2,000.

The startups selected this year include "Skylabs," which develops a ring-type wearable device detecting irregular heart rhythms; "Planet Ops," a cloud-based reservation and ticketing platform for low cost flights; "BIAEN," a platform

analyzing patents and patent-related disputes through big data and AI; "Orchestra Story," a service providing personal music lessons worldwide via two-way video; and other high-tech startups.

KOTRA focuses on helping startups expand to the global market and achieve digital innovation. In particular, the agency plans to maximize the benefits of this project by combining AWS's global infrastructure and cloud computing capability with KOTRA's experience and knowledge in supporting overseas businesses.

Sun Seok-ki, executive vice president for small and medium enterprise of KOTRA, said, "It has now become possible to expand to the global market by participating in programs at the 129 KOTRA overseas offices and establish local infrastructure through AWS's cloud computing, without the need to be physically present."

## Invest KOREA's Services

### One-Stop Service for Foreign Investors

The Inbound Investment Consulting Department not only assists foreign investors and foreign-invested companies in the investment review and implementation stage, but also offers customized services to help foreign investors and their families get comfortably settled in Korea.

### Invest Korea Market Place (IKMP)

IKMP is a project aimed at discovering promising Korean SMEs seeking to attract foreign investment and matching them with foreign investors who have compatible needs. Projects looking for investment are posted on our website at [www.investkorea.org](http://www.investkorea.org).



### Foreign Investment Ombudsman

The Office of Foreign Investment Ombudsman is an organization established in 1999 to provide close aftercare support and grievance resolution services for foreign-invested companies, and is dedicated to resolving any difficulties that foreign-invested companies face while doing business in Korea.

### Job Fair for Foreign-Invested Companies

IK organizes annual job fairs to help foreign-invested companies discover qualified local talent, and job seekers find employment through job consultations, on-site interviews, and more.



### Exclusive Online Recruitment Platform for Foreign-Invested Companies

IK operates a recruitment platform for foreign-invested companies to support their on-demand as well as regular hiring processes. (<http://kotra.incruit.com>)

### Invest Korea Plaza (IKP)

Invest Korea Plaza (IKP) is Korea's first facility dedicated to the incubation and investment of foreign investors. Each year, more than 40 foreign-invested companies rent out offices in the plaza and utilize IK's one-stop service.

